

REFERENCES

REFERENCES

- Adhikari, B. S. (2008). Chusua nana: An orchid, new record for Nanda Devi National Park (Nanda Devi Biosphere Reserve), Uttarakhand, India. **The Journal of American Science**, 4(4), 29.
- Amuquandoh, F. E. (2010). Residents' perceptions of the environmental impacts of tourism in the Lake Bosomtwe Basin, Ghana. **Journal of Sustainable Tourism**, 18(2), 223-238.
- Beech, J. and Chadwick, S. (2006). **The business of tourism management**. England: Prentice Hall.
- Berkes, F. (2007). Adaptive co-management and complexity: Exploring the many faces of comanagement. In D. Armitage, F. Berkes, & N. Doubleday (Eds.), **Adaptive co-management: Collaboration, learning, and multi-level governance**. Vancouver: University of British Columbia Press.
- Brown, Terry J., Ham, Sam H. and Hughes, Michael. (2010). Picking up litter: an application of theory-based communication to influence tourist behavior in protected areas. **Journal of Sustainable Tourism**, 18(7), 879-900.
- Buhalis, D. (2003). **eTourism: Information technology for strategic tourism management**, UK: Pearson Education.
- Carlsson, L. and Berkes, F. 2005. Co-management: Concepts and methodological implications. **Journal of Environmental Management**, (75), 65–76.
- Catibog-Sinha, C. and Bushell, R. (2004). **Environmental management of wildlife tourism: A case study of Nelson bay, port Stephens**, Brisbane Australia: Council for Australian University tourism and hospitality education.
- Catibog-Sinha, C. and Wen, J. (2008). Sustainable tourism planning and management model for protected natural areas: Xishuangbanna biosphere reserve, south China. **Asia Pacific Journal of Tourism Research**, 13(2), 145-162.
- Colfer, C.J.P. (2005). **The complex forest: Communities, uncertainty, and adaptive collaborative management**. Washington, DC: Resources for the Future and Center for International Forestry Research.
- Dorji, T. (2001). Sustainability of Tourism in Bhutan. **Journal of Bhutan Studies**, 3(1), 84-104.

- Ervin, J. (2003). Rapid Assessment of Protected Area Management: Effectiveness in Four Countries. **BioScience**, 53(9), 833.
- Gunn, C.A. (1979). **Tourism planning**, New York: Crane Russak.
- Higgins-Desbiolles, F. (2010). The elusiveness of sustainability in tourism: The culture–ideology of consumerism and its implications. **Tourism & Hospitality Research**, 10(2), 116-129.
- Hiwasaki, L. (2006). Community-based tourism: A pathway to sustainability for Japan's protected areas. **Society and Natural Resources**, 19(8), 675-692.
- Jamal, T. and Stronza, A. (2009). Collaboration theory and tourism practice in protected areas: Stakeholders, structuring and sustainability. **Journal of Sustainable Tourism**, 17(2), 169–189.
- Jarvis, N., Weeden, C. and Simcock, N. (2010). The benefits and challenges of sustainable tourism certification: A case study of the green tourism business scheme in the west of England. **Journal of Hospitality & Tourism Management**, 17(1), 83-93.
- Leiper, N. (2004). **Tourism management** (3rd ed.). Australia: Pearson Hospitality.
- Lonely Planet. (2009). **Introducing phobjikha valley**. Retrieved September 15, 2010, from <http://www.lonelyplanet.com/bhutan/western-bhutan/phobjikha-valley>.
- Manyas Bird National Park. (n.d.). Retrieved November 14,2010, from <http://www.birdwatchingtoursturkey.com>.
- Marion, J. L. and Reid, S. E. (2007). Minimising visitor impacts to protected areas: The efficacy of low impact education programmes. **Journal of Sustainable Tourism**, 15(1), 5-27.
- Matarrita-Cascantea, D., Brennanb, M. A. and Luloff, A.E. (2010). Community agency and sustainable tourism development: the case of La Fortuna, Costa Rica. **Journal of Sustainable Tourism**, 18(6), 735–756.
- Musa, G. and Hall, C. M. and Higham, J.E.S. (2004). Tourism sustainability and health impacts in high altitude adventure, cultural and ecotourism destinations: A case study of Nepal's Sagarmatha National Park. **Journal of Sustainable Tourism**, 12(4), 306-331.
- Neto, F. (2003). A new approach to sustainable tourism development: Moving beyond environmental protection. **Natural Resources Forum**, 27(3), 212-222.

- Novelli, M. and Scarth, A. (2007). Tourism in protected areas: Integrating conservation and community development in Liwonde National Park (Malawi). **Tourism and Hospitality Planning & Development**, 4(1), 47-73.
- Nyaupane, Gyan P. and Chhetri, Netra. (2009). Vulnerability to climate change of nature-based tourism in the Nepalese Himalayas. **Tourism Geographies**, 11(1), 95-119.
- Ooi, N. and Laing, J. H. (2010). Backpacker tourism: Sustainable and purposeful? investigating the overlap between backpacker tourism and volunteer tourism motivations. **Journal of Sustainable Tourism**, 18(2), 191–206.
- Pickering, C. M., Harrington, J. and Worboys, G. (2003). Environmental impact of tourism on the Australian Alps protected areas. **Mountain Research and Development**, 23(3), 247-254.
- Pickering, C. M., Bear, R. and Hill, W. (2007). Indirect impacts of nature based Tourism and Recreation: The association between infrastructure and the diversity of exotic plants in Kosciuszko National Park, Australia. **Journal of Ecotourism**, 6(2), 146-157.
- Plumber, R. and Fennell, D.A. (2009). Managing protected areas for sustainable tourism: Prospects for adaptive co-management. **Journal of Sustainable Tourism**, 17(2), 149–168.
- Royal Society for Protection of Nature. (2007). **Ecotourism**. Retrieved November 12, 2010, from <http://www.rspnbhutan.org>.
- Royal Society for Protection of Nature (2008). **Conservation area**. Retrieved November 12, 2010, from <http://www.rspnbhutan.org>
- Saayman, M. and Saayman, A. (2006). Estimating the economic contribution of visitor spending in the Kruger National Park to the regional economy. **Journal of Sustainable Tourism**, 14(1), 67-81.
- Seddon, P.J. and Khoja, A. (2003). Youth attitudes to wildlife, protected areas and outdoor recreation in the Kingdom of Saudi Arabia. **Journal of Ecotourism**, 2(1), 67-75.
- Sharpley, R. A. (2008). Tourism in the Gambia: A case of planning failure. **Tourism Review International** , 12(3/4), 215-230.
- Sunlu, U. (2003). **Environmental impacts of tourism**. Turkey: Ege University.

- Thinley, J. Y. (2007). **What does gross national happiness (GNH) mean?**. Canada: Gross National Happiness.
- Tourism Council of Bhutan. (2010). **Annual report: Bhutan tourism monitor**. Thimphu: Kuensel Corporation.
- Tourism Council of Bhutan. (2010). Retrieved November 12, 2010, from <http://www.tourism.gov.bt>
- Turton, S. M. (2005). Managing environmental impact of recreation and tourism in rainforests of the wet tropic of Queensland world heritage area. **Geographical Research**, 43(2), 140-151.
- United Nations Environment Programme (2010). **Protected areas and world heritage**. Retrieved September 6, 2010, from http://www.unep-wcmc.org/protected_areas/index.html
- United Nations Environment Programme. (n.d.). **Sagarmatha national park**. Retrieved November 12, 2010, from www.unep-wcmc.org/sites/wh/pdf/Sagarmatha.pdf
- United Nations Environment Programme. (n.d.). **Nanda Devi & the valley of flower national park**. Retrieved November 12, 2010, from www.unep-wcmc.org/.../NANDA%20DEVI%20+%20V.of%20F.pdf
- Wet Tropical Management Authority. (2010). Retrieved September 6, 2010, from <http://www.wettropics.gov.au/>
- World Travel and Tourism Council. (2010). Retrieved September, 2010, from <http://www.wttc.org/>
- World Wildlife Fund. (2003). **Sagarmatha national park**. Retrieved November 6, 2010, from http://assets.panda.org/img/original/location_map.jpg
- Yip, H.W., Mohd. A., Ghani, A.N. and Emby, Z. (2006). Participatory of local operators in ecotourism services delivery. **The nature-based tourism development in Pahang national park, Malaysia. Anatolia**, 17(2), 313-318.
- Zal, N. and Brenda, Z. (2010). Tourism in protected areas: Observations from Kuşçenneti national park. **An International Journal of Tourism & Hospitality Research**, 21(1), 73-87.

APPENDIX

APPENDIX A Personal Interview

Question asked to Mr. Thuji Nadik, Tourism Council of Bhutan

1. What is the tourism trend in Bhutan and in Phobjikha valley in particular?
2. What is the initiative taken by the Tourism Council of Bhutan to support conservation of environment in Phobjikha Valley.

Question asked to Ms. Rinchen Wangmo, Royal Society for Protection of Nature

1. What tourism activities are conducted in Phobjikha Valley?
2. What are the strategies used to mitigate the problem of negative impact of tourism to environment?
3. Is there any collaboration among the stakeholders of tourism industry to protect the environment?

BIOGRAPHY



BIOGRAPHY

Name –Surname	Ganesh Sharma
Date of Birth	10 January 1969
Address	Tachay, Biru, Samtse, Bhutan
Work Place	Tsenden Travel Service, Post Box 1042, Thimphu, Bhutan
Position	Proprietor
Work Experiences	
1994 till date	Travel and Tourism
Education Background	
1994	B.Com (Bachelors of Commerce) North Bengal University, India

