

Chonwipa Lunjark 2006: User Needs for Facilities and Services of Suan Si Nakhon Khuean Khan, Samut Prakan. Master of Science (Resource Management), Major Field: Resource Management, Interdisciplinary Graduate Program. Thesis Advisor: Associate Professor Sompetch Mungkorndin, Ph.D. 152 pages.
ISBN 974-16-2225-2

The objectives of this research were to study area potentials, social and economic characteristics , users' behavior, opinions and needs of users for facilities and services of Suan Si Nakhon Khuean Khan. The data were obtained from 180 users by questionnaires. They consisted of 60 users on Monday - Friday and 120 users on Saturday, Sunday and holidays. The data were analyzed by descriptive statistics such as percentage, mean, t-test and F-test.

The research results show that Suan Si Nakhon Khuean Khan has middle potential for recreational and nature study of people and the female users are a little larger than male users, the majority aged is between 21 - 30, single, students, education to high school, average income less than 5,000 baht per month. The main transportation is motorcycle. The number of group is around 2-3 persons which are mainly friends. Distances from their houses to the park are between 5-10 kilometers and the travel costs are between 1-100 baht. The main purpose to visit the park is for recreation.

Most of the users' opinions on lawn areas, trees, road or walking path show that they are sufficient in both quantity and quality. However, most users feel that facilities and services needed to be improved both in quantity and quality of seat, trash can, toilet and view tower. Most users want to develop symbol or sign board for route and descriptions for each area, drinking water, boats or water bikes for hire.

Suggestions of this study are increase of public relation area, good zoning area, increase activity and improve quantity and quality of facilities and services suitably and sufficiently for user needs. They should conform to potentials of the area in order to create sustainability of Suan Si Nakhon Khuean Khan.

Student's signature

Thesis Advisor's signature

