

Somruethai Chaiyasit 2006: Opinions Towards Thai Fabric Products of Home Economics Teachers, Vocational Education Commission. Master of Arts (Home Economics Education), Major Field: Home Economics Education, Department of Vocational Education.
Thesis Advisor: Associate Professor Kulkanit Rashainbunyawat, Ph.D. 218 pages.
ISBN: 974-16-2613-4

The objectives of this research were to study: 1) background information of home economics teachers; 2) opinions towards Thai fabric products of home economics teachers; and 3) relationship between the background information and opinions towards Thai fabric products of home economics teachers, at the Vocational Education Commission. The data were collected from 360 home economics teachers, Vocational Education Commission, using a questionnaire. Data analysis comprised of frequency, percentage, mean and Chi-square using a computer program.

The findings revealed that most home economics teachers were female (99.7%) with average age of 41.5 years. Most of them were married (66.1%), and held a bachelor degree (91.7%). Their average income was 22,465 baht/month. The teachers purchased clothes due to personal preference. The frequency of purchasing was 4.05 times/year and the average expense was 1,476.39 baht/purchase. They mainly knew about Thai fabric from exhibitions (91.1%). The results of the study about opinions toward Thai fabric products of home economics teachers were as follows. For clothes, the teachers strongly agreed that shirt patterns were luxury, and that trousers and skirts were beautiful and delicate. In decorative design, shirts, trousers and skirts were unique Thai designs. In color, shirts were colorful, and trousers and skirts were of light color. For accessories, the teachers strongly agreed that scarf and wraparound cloth patterns were beautiful and delicate. In decorative design, scarves, shawls and wraparounds were uniquely Thai. In color, scarves, shawls and wraparounds were colorful. For souvenirs, the teachers strongly agreed that tissue package and mobile phone package patterns were delicate and beautiful. In decorative design, purses, tissue packages and mobile phone packages were unique Thai designs. In color, purses and tissue packages were colorful. Moreover, the teachers agreed that all 3 Thai fabric products were not durable for machine washing.

The relationship between the background information and opinions towards Thai fabric products was that age and teaching subject were related to opinion towards all Thai fabric product aspects.

Somruethai

Student's signature

K. Rashainbunyawat

Thesis Advisor's signature

8 / 09 / 2006