

**Thesis Title:** Learning Achievement and Opinion of Second-Year English and Business English Majored Students Studying English for Airline Business at Phetchaburi Rajabhat University Using a Skill-based Course Book. **Author:** Miss Pinpinat Leela-Ampornsin **Major:** English **Year:** 2011

### **Abstract**

The purposes of this research were; 1) to construct and test the efficiency of the skill-based English for Airline Business course book for the second year English and Business English major students at Phetchaburi Rajabhat University, 2) to compare student's learning achievement before and after using the skill-based English for Airline Business course book, and 3) to survey students' opinions toward the course book. The purposive sampling consisted of 35 second-year English and Business English major students studying in the second semester of academic year 2010. The duration of the experiment covered 48 class sessions over a fifteen-week period. The instruments used for gathering data were the skill-based English for Airline Business course book, learning achievement test that was used as a pretest and posttest, and a questionnaire on opinions toward the course book. The data was analyzed by the statistical percentage, mean, standard deviation and t-test.

The results of the study were:

1. The skill-based English for Airline Business course book was constructed in accordance with the course syllabus divided into 5 units. Each unit focused on practicing all of the integrated four skills of listening, speaking, reading and writing. After testing, it was found that the course book was efficient. The averages of the test scores were at 78.91/80.71 which is higher than the 75/75 criterion.

2. The students' learning achievement after using the skill-based English for Airline Business course book was significantly higher than before using it at the 0.01 level.

3. The students' opinions towards the course book were at the moderate level on its design and at a high level on its content and exercises respectively.

From the result of this study, the skill-based of English for Airline Business course book was a good model of an English courseware. In part of the important information that has appeared for the study, it would be developed for better quality one in the future.