## C835247:MAJOR URBAN AND REGIONAL PLANNING

KEY WORD: DEVELOPMENT/SUBDISTRICT ADMINISTRATION ORGANIZATION/CHUMPHON

CHAWALITA BURINWATTANA: DEVELOPMENT OPPORTUNITIES FOR LOCAL

SETTLEMENT IN THE AREA OF SUBDISTRICT ADMINISTRATION

ORGANIZATION, MUANG CHUMPHON DISTRICT, CHUMPHON PROVINCE.

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This study aims to propose development guidelines at local level in accordance to Subdistrict Administration Organizations potentials and development opportunities in order to suit economic growth and human settlement expansion in the future.

The study employs secondary and primary data from field survey and interviewing key informants in order to get following information on existing condition, present problems and limitations of the study areas, and human settlement structure of the study Subdistrict Administration Organization areas and nearby urban area. The analyses of potential of the area and of Subdistrict Administration Organizations' local development administration emphasize on economic development aspect.

The results indicate that the study area has an important role in absorbing the expansion of urban settlement and also has potential to develop economic sector especially agriculture, fisheries and tourism. Moreover, the study of potential of Subdistrict Administration Organization administration reveals following problems, lack of knowledge in making plans, inefficiency in collecting revenues, career promotion and inadequate man power which are the bases of the local development administration. Thus, present local development are not conformed to the potential and does not solve problems of the area.

It is recommended that there should be physical development which are the factors influencing economic development and human settlement of the Subdistrict Administration Organizations in the study areas and that linkages and co-operation among study Subdistrict Administration Organizations and Muang Chumphon Municipality and Paknam Sanitary District be made in accordance to provincial and district development guidelines. Finally, recommendations are also made for improving the administration of Subdistrict Administration Organizations for higher efficiency and in accordance to their potential.

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