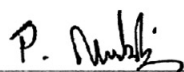


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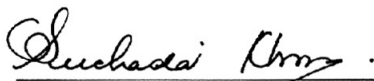
The objectives of this research were to study 1) reasons which effecting on parents decision making in sending their children to study in the English program, 2) parental opinions toward operation of the English program, and 3) comparison of parental opinions toward English program management by education, occupation, and school's location.

A sample of 400 was randomly selected by using an accidentally sampling, from parents of students in the English program in academic year of 2005. A questionnaire was used as a tool for data collection. There were 385 questionnaire copies returned. Statistical data analysis used were percentage, mean, standard deviation, and One-way ANOVA which tested by Scheffe's method and t-test.

Research findings were as follows. Firstly, reasons that effected parents' decision making in sending their children to the English program were that they considered English to be important, that a chance for their children to learn English from native speakers, and that creating values for students' future success. Secondly, parental opinions toward management of the English program on all five aspects were 1) management, 2) instruction, 3) instructional media, 4) measurement and evaluations, and 5) learners' development, were at the good level. Thirdly, when comparing parental opinions toward management of the English program, only those who had different occupations and school's location were statistical different at the significant level of 0.05.



Student's signature



Thesis Advisor's signature

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