

Srisukhol Panjaroen 2007: Opinions of the People toward Industrial Factories in Tambol Mutchalin, Amphoe Tha Wung, Changwat Lop Buri. Master of Arts (Development Social Sciences), Major Field: Development Social Sciences, Interdisciplinary Graduate Program. Thesis Advisor: Associate Professor Somkiat Wanthana, Ph.D. 120 pages.

The objectives of this thesis were to study the level of the people's opinions toward industrial factories in Tambol Mutchalin, Amphoe Tha Wung, Changwat Lop Buri and the factors related to the people's opinions toward industrial factories.

The sample size composed of 322 people who lived in Tambol Mutchalin. Data were collected by using questionnaires. Statistics employed for data analysis were percentage, mean, standard deviation, t-test, one-way ANOVA, and Scheffe's test. The level of statistical significance was set at 0.05

The research found out that the people's opinions toward industrial factories was at high level. The factors related to the people's opinions were sex, age, occupation, frequency of information monitoring, knowledge of environment and knowledge of sustainable development. Meanwhile educational level, income, member group and knowledge of quality of life did not relate to the people's opinions.

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Thesis Advisor's signature

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