Pramote Namyang 2006: Staff's Opinion on Educational Technologist Performance in the Office of Nonthaburi Education Service Area. Master of Education (Educational Technology), Major Field: Educational Technology, Department of Educational Technology. Thesis Advisor: Miss Sasichaai Tanamai, Ph.D. 103 pages.
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The purpose of this survey research was to study the staff's opinion on educational technologist performance in the Office of Nonthaburi Education Service Area. The sample consisted of 76 persons, the educational institute administrators, the heads of the audio visual education section, the staff of the audio visual education section, the heads of the substance section in the educational institute in Nonthaburi Education Service Area. Questionnaire was used for collecting data. The statistical procedures employed were frequency, percentage, mean and standard deviation.

Research found that: 1)The design: the staff's opinion about the usage of the knowledge about the innovation and technology for designing the education innovation, the usage of modern materials for designing media, for example: computer, scanner and digital camera, the design and improvement media to the modern and up to date were in the highest level. 2) The development: the staff's opinion was in the high level in every item, except the game production and simulation for teaching were in the medium level. 3) The usage: the staff's opinion was in the high level in every item, except the media design assessment and the way to improving the media assessment were in the medium level. 4) The management: the staff's opinion was in the high level in every item, except the plan of the policy about the personnel administration, the placement of personnel to the right job and ability were in the medium level. 5) The evaluation: the staff's opinion was in the high level in every item, except the role of media resources management and educational innovation, the assessment of effect using educational innovation, the assessment of designing strategic teaching; the sequences of the activities and the assessment of designing learning and teaching activities were in the medium level. And 6) The moral: the staff's opinion was in the high level in every item.

Student's signature

Sasichaai Tanamai MAY / 9 / 2006
Thesis Advisor's signature