Tanapa Vutiyano 2007: Tourists' Opinions on the Golden Jubilee Museum of Agriculture, Khlong Luang District, Pathum Thani Province. Master of Science (Agricultural Extension), Major Field: Agricultural Extension, Department of Agricultural Extension and Communication. Thesis Advisor: Associate Professor Somsri Patttaratuma, M.S. 228 pages.

The objectives of this research were to study basic information of the tourists visited the Golden Jubilee Museum of Agriculture, Khlong Luang District, Pathum Thani Province, their knowledge, usefulness and satisfaction getting from visiting the Museum, the opinions of the different background tourists on the Museum, including their problems and suggestions. The data were collected from 329 tourists by using questionnaire, and statistically analysed for percentage, arithmetic mean and t-test.

The results were revealed that 55.0 % of the tourists were female, with the average of age 26.64 years, 31.9 % obtained bachelor's degree, 45.6 % being students, 47.4 % living in Pathum Thani Province, 62.9 % used to visit Museum , 44.1 % having reason of study tour, and 44.4 % getting Museum visiting information from their friends.

For their opinions, it was shown that they got more knowledge, usefulness and satisfaction from visiting The King Projects, The Royal Development Study Centers, Agricultural Activities with the Royal Initiative, and Outdoor Exibition. Beside, they were more satisfied with the concerning services. The out of order of computers and exibition control machanism were found to be their problems, also the exibition subject matters were not up date. So they suggested to repair the computers and control machanism, also to make the exibition subject matters to be at present.

The hypotheses were proved that the tourists with different gender, age, educational level , occupation, and present residence got different knowledge, usefulness and satisfaction from visting the Museum statistically significant at the level of .05.

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