

Sirinapa Poompurk 2011: Visitors' Opinion Towards Visitor Time Restriction of Kaeng Krachan National Park, Phetchaburi Province. Master of Science (Forest Resource and Environmental Administration), Major Field: Forest Resource and Environmental Administration, Interdisciplinary Graduate Program. Thesis Advisor: Associate Professor Yongyut Trisurat, D.Tech.Sc. 92 pages.

The Objectives of this research were to study the background, visiting characteristic, opinion levels and factors affecting visitors' opinion towards visitor time restriction of Kaeng Krachan National Park, Phetchaburi province. Data was collected by a designed questionnaire to interview 370 sample visitors who came to Kaeng Krachan National Park, Phetchaburi province. Basic statistical analysis was used for each independent variable, involving descriptive analysis, percentage and mean, while a t-test and F-test were used for hypothesis testing at 0.05 significant level.

The result revealed that most respondents were female, with the age between 21 – 30 years with Bachelor's degree. Their main occupation was business employee with monthly income less than 10,000 baht. They mostly lived in Bangkok and came with their friends. They stayed over night and used to visit other national parks. Most of them were the first time visitors. Personal car was used as the vehicle for visiting and photography was their popular activity. Their opinion towards visitor time restriction of Kaeng Krachan National Park was high. Factor affecting the opinion towards visitor time restriction of Kaeng Krachan National Park was the number of travel time at Kaengkrachan National Park.

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Student's Signature

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Thesis Advisor's Signature