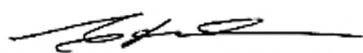


Kongpol Visuttiapat 2007: Opinions of Public Relations Department Officers in General Section towards to National Public Relations Committee. Master of Arts (Political Science), Major Field: Political Science, Department of Political Science and Public Administration. Thesis Advisor: Assistant Professor Vacharin Chansilp, Ph.D.
79 pages.

This study had two objectives: 1) To study the level of the Public Relations Department Officer in General Section's opinion towards National Public Relations Committee. 2) To classify the level of the Public Relations Department Officer in General Section's opinion according to personal factors. The sample size were 216 the officers. Data were collected by questionnaire and analyzed by using the computer program. The statistical tools used for data analysis were Percentage, Mean, Standard Deviation, t-test, one-way ANOVA and Pearson's Product Moment Correlation coefficient, at .05 level of significance.

The results of this study found that the Public Relations Department officers in general section's opinion towards National Public Relations Committee was high. When comparing the opinion with personal factors according to gender, age, education, status, position, income, tenure of work and line of work found that there were no differences.



Student's signature



Thesis Advisor's signature

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