Nutchanad Sanamchai, Lieutenant 2012: Language Usage in Political Opinion Articles in Thairath Newspapers: A Case Study of Political Assembly Events. Master of Arts (Thai Language), Major Field: Thai Language, Department of Thai Language. Thesis Advisor: Mrs. Supatra Indana, Ph.D. 214 pages.

This thesis was aimed at studying language usage of words, sentences, figures of speech, components, and studying of strategies of an opinion in political opinion articles of Thairath newspaper: a case study of political assembly events. As assessed by the currents data on political assembly events on Sorrowful Day of October 14, 1973; October 6, 1976; Black May Day of May 17-20, 1992; People's Alliance for Democracy (PAD) and National United Front of Democracy Against Dictatorship (UDD) of September, 2005 – May 2010, five events had been undertaken.

The results of language usage of words found that there were 8 types, i.e. transliterated words, compellation words, alias, abbreviation words, cut-words, the words copied in sound, colloquialism words, and repeated words. The results of language usage of communicative sentences found that there were 4 types, i.e. imperative sentence, request or deduct sentence, interrogative sentence, and affirmative sentence. The results of language usage of figures of speech found that there were 9 types, i.e. simile, metaphor, symbol, metonymy, hyperbole, personification, paradox, rhetorical question and allusion. It was also found that the author used comparable figures of speech to support the opinion in their articles for creating imagination and feeling for reader.

In studying on the components of an opinion in political opinion articles consisted of on 4 types, i.e. title, introduction, content, and Conclusion. The results regarding strategies of an opinion also showed that there were 4 types, i.e. reference, example, comparable, and propound. The strategies of an opinion were found both in editorial and articles for conveying the reader to their opinion.

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