Chayanee Rattanarod 2007: The Use of Language and the Technique of Writing the Travel Documentaries in Or.Sor.Thor. Magazine. Master of Arts (Thai), Major Field: Thai Language, Department of Thai Language. Thesis Advisor: Associate Professor Chalor Rodloy, M.A.T. 167 pages.

This thesis aims at studying the use of language and technique of writing the travel documentaries in Or.Sor.Thor. Magazine.

The information for this research is from the 120 articles on travel documentaries, which have been published in 2004-2005. The following usages of language: words, idioms, sentences and figurative speeches, have been taken into account. In the technique of writing, furthermore, the following writings; title, introduction, body and conclusion, have also been purposed in this study. The research is presented in descriptive analysis.

From the study, It is found that the following items; complex words in order to create words, the foreign word according to language usage, the original idiom, the compound sentence, the narrative speech and simile in view of usages of the figurative speech are outstandingly used. Meanwhile, the following techniques of writing; the informative title in view of naming the title, the narrative introduction in view of introduction writing, the writing by sequence in view of body writing rather than writing by the importance or interests and concluding writing in view of ending writing, are outstandingly used.

____<u>/</u>_____