

This study investigated performance of Sema Phatthana Cheewit Project, Mac Taeng District, Chiang Mai Province. Population under study comprised 158 subjects who were related to/responsible for the Project at the schools /district level in the 2001 academic year. Instrument used was a questionnaire containing items relevant to the topic under examination. Collected data were then analyzed through applications of frequency and percentage.

Findings were summarized as follows :

Most respondents expressed that the project did carry on by means of public relations in selecting students for the project scholarships with the stress on school attendance at the time rather than selecting students who already graduated from Prathom Suksa six and discontinued their study. As for method of selection, students who were chosen for the project scholarships were judged by the appointed committee according to the criterion set by the Ministry of Education. Family problem was used as a base for criterion in selecting students for the project scholarships more than the ones who resided in the community for which some of its members offered sex for sale. As for the matters of opening and withdrawing from student scholarship account, guidelines for fund management of the Ministry of Education were followed. Personnel who carried on the project were appropriate, but fundings for the project were insufficient for the scholarship capital and project administration budget.