

Sawitree Duangseesai 2012: The Value and Behavior of Undergraduate toward Love in Kasetsart University Kamphaeng Sean Campus. Master of Arts (Human and Community Resource Development), Major Field: Human and Community Resource Development. Department of Human and Community Resource Development. Thesis Advisor: Associate Professor Wing Commander Sumit Suwan, Ph.D. 185 pages.

The objective of this research is to study the value and behavior of University Student Case Study in Kasetsart University Kamphaeng Sean Campus. The population comprised is undergraduate students of 376 people. Questionnaires were applied and percentage, mean, standard deviation, T-test, and One-way ANOVA.

The Value, the most it was found that representative sample agree with honesty and sincere to each other. The secondary, association with lovers should be honored each other, to choose lovers from characteristic and should be follow by the tradition. Representative sample disagree with having lovers more than one, it was proudly. The secondary, association with lovers with more than one was immoral. No have lovers was inferiority complex. Having sexual relations to follow the fashion. The Behavior, it was found that representative sample agree with they had chosen their own lovers without parents and to had safe sex was the responsibility between both male and female. Connection with lovers and the touch in public is normal. And disagree with having lovers more than one at the same time. Having sexual relation for show sincerity and non-binding. Have sex in school was not uncommon.

The results of the data analysis indicated that 79.3% of the students had steady boy/girlfriends, and 20.7% had not steady boy/girlfriends, 67.6% had lovers opposite same sex and 11.7% had lovers same sex, 61.5% had not sexual intercourse with lovers and 38.5% had sexual intercourse with lovers, there will be over 16-18 years divided into 47.8%. Had the first sex with lovers divided into 96.5%.and 43.4% had adapted their close friends' behavior of association with lovers, 96.5% congress voluntarily, 75.7.1% had protected congress and 25.3% no had protected congress. And 0.8% had sex for exchange of consideration.

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Student's signature

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Thesis Advisor's signature