

Kissda Klaisubhan 2010: A Study of Revealed Comparative Advantage, Sustainable Consumption and Integrated Product Policies Affecting on Paper, Product Paper and Containing Paper Export from Thailand to Belgium. Master of Economics, Major Field: Economics, Department of Economics. Thesis Advisor: Associate Professor Chiraphan Kuladilok, M.Econ. 130 pages.

The objective of the research is the general study of marketing and trade restriction and how it will effect exporting paper, product paper and containing paper from Thailand to Belgium. There are 2 methodologies to meet the objectives as follow, (1)Study of Revealed Comparative Advantage(RCA) by exporting paper, product paper and containing paper form Thailand to Belgium comparative of the main competitors. (2)Study of Factors Effecting Export from Thailand to Belgium.

The Study has found that the analysis of Revealed Comparative Advantage by RCA index show Netherland have the advantage over Belgium. (Calculated RCA more than1 since 2545 – 2551). By the way, Thailand have the disadvantage over Belgium (Calculated RCA less than 1 since 2545 – 2551). Factors that exporting effecting paper, product paper and containing paper from Thailand to Belgium are Exchange rate, MLR, CPI and Integrated product policy.

To increase ability to compete. Thailand should focus more attention to trade policies, support trade and decrease the risk in trading with Belgium.

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Student's signature

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Thesis Advisor's signature