

Parinyada Sathumakit 2010: A Study of Local Teachers' and Executives' Opinions by Adding Local Business Curriculum in Schools of Ratchaburi Province. Master of Education (Business Education), Major Field: Business Education, Department of Vocational Education. Thesis Advisor: Miss Nongluck Manowalailao, Ph.D. 139 pages.

The objective of this research was to study the perspective of local teachers and local executives in Amphoe Mueang, Ratchaburi province regarding local business subjects: agriculture, livestock, and industrial.

There were 4 groups of research participants which were school directors, academic section, education supervisors, and business teachers in Ratchaburi province. The population were 127 persons. The instrument used to collect data was a questionnaire survey, using 5-point Likert scale. The reliability of questionnaire instrument was 0.93. The data analysis use in this study were frequency, percentage, mean standard deviation, and Analysis of Variance (ANOVA).

The result of the research indicated that there was an agreement in putting local business study. Participants agreed that the business courses should be included in Local Business subject ($\bar{X} = 4.01$, S.D. = 0.43) which were area of Industry ($\bar{X} = 4.10$, S.D. = 0.50), area of livestock ($\bar{X} = 4.00$, S.D. = 0.53) and area of agricultural ($\bar{X} = 3.94$, S.D. = 0.45). Four hypothesis were constructed to correspond to the purpose of research study. The result showed that there was no statistically significant difference only in the level of agricultural.

Student's signature

Thesis Advisor's signature