

Thanida Phromprasit, Captain. 2011: The Strategies of Expressing Politeness in a Request of Royal Thai Armed Forces Officers. Doctor of Philosophy (Thai Language), Major Field: Thai Language, Department of Thai Language. Thesis Advisor: Associate Professor Wilaisak Kingkham, Ph.D. 200 pages.

This research aimed to study the use of polite language to fulfill a request using in Royal Thai Armed Forces by interviewing the key informants who are officers in Royal Thai Armed Forces who graduated from Chulachomkhaio Royal Military Academy, Royal Thai Naval Academy and Royal Thai Air Force Academy only.

According to this research found 10 strategies of using polite language to request which are 1. expressing the speaker's necessity or the speaker's most needed 2. expressing the speaker's gratefulness to the hearer 3. telling the truth 4. asking question 5. offering better choice 6. asking for the hearer's convenience 7. offering gifts 8. expressing the speaker's considerateness and 9. expressing abasement and respect for the audience and 10. using description of sociability words.

This research indicated that the most frequent strategy was expressing the speaker's necessity or the speaker's most needed without any conditions as this strategy could explain the speaker's sincerity and the importance of the speaker's appeal by presenting the speaker's problem, necessity or the most needed, to the hearer directly, without any suggestion or any personal opinion, in order to show the hearer how sincerely the speaker was and how necessary the problem was so that the hearer could consider by himself whether the hearer should give response in acceptance or rejection.

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Thesis Advisor's signature