

Jurairak Sriwattana 2012: The Study of Naming and Theses' Contents in Thai Language Major at Kasetsart University. Master of Arts (Thai Language), Major Field: Thai Language, Department of Thai Language. Thesis Advisor: Associate Professor Siriwan Nantachantoon, Ph.D. 280 pages.

The purpose of this work was to study of naming and theses' contents in the Thai Language Major, Department of Thai Language at Kasetsart University. The data used for this study was 128 theses in the Thai Language Major, Department of Thai Language starting from the first thesis in 2003 to the day when graduation was approved on 16 June 2011.

Results obtained in the present work regarding four naming showed in order that the three-type mix, 71 theses or 55.46 percent. The most found was the naming that uses a noun phrase related to the knowledge discovered from the thesis with words that implied about the thesis where the data comes from. The second naming found was the two-type mix, 31 theses, or 24.21 percent. The most found was the naming that used a noun phrase related to the knowledge discovered from the thesis where the data came from. The third naming found was the four-type mix, 25 theses or 19.53 percent. The most found was the naming that used words that implied about the thesis as the beginning and names of the main characters as main ideas with where the data came from. The least found was the five-type mix, only one thesis or 0.78 percent was the naming that used words that implied about the thesis as the beginning characteristics of main and supporting statements with words that imply about the process of the thesis where the data came from with a noun phrase related to the knowledge discovered from the thesis.

Further, studied on three kinds of theses' contents had thrown some light in order that the two-sided thesis content, 71 theses or 55.46 percent. The most found was about the usage of Thai language and literature. There were two characteristics for this kind of thesis content. The first characteristic was how to use words, phrases, sentences, eloquence, images, and sayings, 15 theses or 11.71 percent. The second characteristic was how to use words, phrases, sentences, eloquence, images, sayings, and other components of literature, 31 theses or 24.21 percent. However, the one-sided thesis content, 44 theses or 34.37 percent. The most found was about the usage of Thai language. There were five characteristics for this kind of thesis content. The most found was how to use words, phrases, sentences, and sayings, 10 theses or 7.81 percent. The second characteristic was how to use terminologies, technical terms and languages, 7 theses or 5.46 percent. The third characteristic was naming, 6 theses or 4.68 percent. The fourth characteristic was word and terminology building, 3 theses or 2.34 percent, and the least found was errors in the usage of language and usage for specific purposes, 2 theses or 1.56 percent. Similarly, three-sided thesis content, 13 theses or 10.15 percent. The most found was about the usage of Thai language, literature and culture 8 theses or 6.25 percent.

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Student's signature

Thesis Advisor's signature