

Chayanee Makarukpinyo 2010: Analysis of Factors Affecting Price and Policies of Jasmine Paddy in Thailand. Master of Economics, Major Field: Economics, Department of Economics. Thesis Advisor: Associate Professor Supriya Kuandachakupt, Ph.D. 116 pages.

This thematic paper investigates the factors affecting price of jasmine paddy in Thailand. The data used in this study is secondary data from 1987 to 2007. The investigation was conducted by means of applying the two – stage least square: (TSLS) method.

The result of study indicated that the factors affecting of the price of jasmine paddy rice composes of the amount of producing rice in thai, exchanging rate of currency, domestic consumer demand and total export. The changing of factors increases (decrease) 1000 ton per baht leads to the increasing of equilibrium price of rice (decreasing) 5.35 ,378 ,11.6 and 3.76 baht. In addition, the factor related to equilibrium price of jasmine paddy composes of total stock and yield. If the factor's increasing (decreasing) 1000 ton per ton will affect the equilibrium price, it will increase (decrease) 6.23 and 24837 baht.

Rice is a national authentic dish and it is also a main economic plant of Thailand. Moreover, rice is a plant that has stability in producing of inbound marketing and international marketing. Therefore, the developing and solving the problem of rice in producing, procdsaessing and marketing should be in system and effective. The government should intervene in decining the policy. In order to increasing the income of farmers and overall economic growth.

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Thesis Advisor's signature