

Thesis Title	Commercial District Development Khao Pha Tamnak Pattaya City
Student	Kannika Dholvitayakun
Student ID.	48063403
Degree	Master of Industrial Education
Program	Architect
Year	2007
Thesis Advisor	Associate Sompol Damrongsatian
Thesis CO-Advisor	Assistant Professor Dr. Lertlak Klinhom

ABSTRACT

This research was carried out due to the researcher's observation of the changes in the area in the past until present days and opines that those changes up to present have impacted the tourism, natural surroundings and the environmental conditions of Pattaya City. The study project aims to point out the problems with the objective thus

1. To study physiographic of Commercial District Development Khao Pha Tamnak.
2. Gathering problem and feedback from sample people with Commercial District Development Khao Pha Tamnak.
3. In order to purpose the reformation of Commercial District Development Khao Pha Tamnak with daily usages on the specific area.

The area of Kao Phar Tam Nak (The Royal Palace Located Hill) under was a flat valley surrounded by 2 hills named Kao Tamnak and Kao Pra Bhat and consists of at least 15 rais of land area. Originally, this area was under the ownership of the Royal Household Bureau and under the supervision of the Royal Thai Navy and until recently the ownership had been transferred to the private owners. This change has triggered the beginning of some significant transformation which could have caused many major problems, had the city growth not been checked in some ways.

The research reveals that the key problems of the area in question are

1. Problems of tourist and local resident security and safety come first on top of the list
2. Problems of adequacy of the street lighting
3. Problems of commuting and transporting such as pavement for pedestrians, lanes for cyclists and most important of all the parking space for the main tourist.

4. Problems of road signage concerning symbols, forms, positions, sizes and quantities of the public signs.

The researcher, therefore, undertakes this research in order to recommend for improvement and rectify some areas to make the usage of the area most appropriate for its attribute and utility considering its main environment as following:

1. Construction of small beach lanes for pedestrians and cyclists along all the main coasts
2. Clearance of all the obstructions from the beach side roads to the sea
3. Improvement of important spots in the area to make them more striking, more memorable and more talked about
4. Promotion of water sport activities that are environmental friendly by building more mini-piers for sailing boats and other small sea vehicles for instance
5. Control of land usage
6. Control of many new constructions in terms of forms and height limits
7. The promotion of eco-tourism by ways of bicycles can be supportive of the concept of energy conservation