This thesis is aimed at the study of regulations on unfair competition protection on international industrial property and on regulations competition protection law in Thailand.

The result of the study shows that international regulations are stipulated in wide-range, resulting that many types of unfair competition protection are similar or become international. Yet, the characteristics of measures on unfair competition protection are different, according to national policy of each particular country.
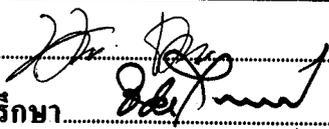
For Thailand, when compared with the Paris Convention for the Protection of Industrial Property, TRIPS Agreements and Model Provisions on Protection Against Unfair Competition of WIPO including protection of unfair competition in foreign countries, it is found that merely the small number of general laws, most of which are emphazied on protecting the public interest without providing remedies for the injured person such as the Consumer Protection Act B:E 2522, are corresponding to the above.
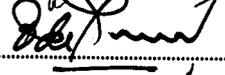
Therefore, Thailand should have specific law on unfair competition, of with its provisions should be consistent with the international practice and supporting the fair trade among competitiors by providing a broad definition of unfair competition and wide-range of unfair competition actions, so that they shall be adapt to other cases that may be arised in the future. Regarding the enforcebility thereof, the use of civil and administrative procedures which is in a form of a semi-judicial organization is suggested, in order to provide protection and remedies for damages to the injured person promptly and efficiently.

ภาควิชา......นิติศาสตร์...................... ลายมือชื่อนิสิต.................................

สาขาวิชา......นิติศาสตร์.................... ลายมือชื่ออาจารย์ที่ปรึกษา....................

ปีการศึกษา......2539...................... ลายมือชื่ออาจารย์ที่ปรึกษาร่วม.................