

ABSTRACT

The objective of this study was to study the attitude of the enterprise's owners towards the working efficiency of the graduates in the field of Accounting, Business Administration Department, Rajamangala Institute of Technology, Southern Campus; who graduated between the first semester of the academic year 1991 to 1996. The study was concerned with the moral and ethics, and the working efficiency of the graduates.

The purposive random samples consisted of 162 the enterprise's owners who were directly in charge of these graduates. Data were collected by a questionnaire and analyzed by t test for two independent samples and two way analysis of variance.

The research findings indicated that as a whole, the attitude of the enterprise's owners towards the working efficiency of the graduates was at a high level. The attitude between the enterprise's owners in the government/government enterprise sectors and in the private sectors was different with significance at the .05 level whereas the attitude of the enterprise owners towards the working efficiency in different sex and age of the graduates was different with no significance at the .05 level.