

**KNOWLEDGE AND ATTITUDE TOWARD COST REDUCTION
OF PARTICIPATE IN AUTOMOTIVE PARTS PLANT OF
THAI SUMMIT GROUP IN SAMUTHPRAKARN PROVINCE**

EKKACHAI PETKARN

**A THESIS SUBMITTED IN PARTIAL FULFILLMENT
OF THE REQUIREMENT FOR THE DEGREE OF
MASTER OF SCIENCE IN INDUSTRIAL MANAGEMENT
SCHOOL OF GRADUATE STUDIES
KING MONGKUT'S INSTITUTE OF TECHNOLOGY LADKRABANG
2006
ISBN 974-15-2347-5**