

Tanasak Kaewkoye, Lieutenant 2010: An Analysis of Thai Canned Shrimp Exported to The United States of America. Master of Arts (Agribusiness), Major Field: Agribusiness, Department of Agricultural and Resource Economics. Thesis Advisor: Assistant Professor Piti Kantangkul, Ph.D. 95 pages.

This research aims to study the generality of canned shrimp industry in Thailand and export situation and factors that affect the ability of Thai exports of canned shrimp to the United States. Study period during 2000-2008 is selected purposively. The study used the documentary studies and data analysis using statistic that describe the secondary data gathered from documents and agencies both public and private sector involved.

The research found that Thai exports of canned shrimp to the U.S. market during the year 2000-2008 continually brought the revenue to Thailand. Shrimps being used to produce canned shrimp were caught within the watercourse of Thailand and neighbor countries. The shrimp species being used included Sand Shrimp, Greasy back shrimp and others small shrimp. Operators who export canned shrimp products must be licensed and certified as correct by the Department of Fisheries and Food Manufacturers Association. Moreover they need a certificate of transfer goods from the Department of Foreign Trade, Ministry of Commerce. In addition the factors influencing the export of canned shrimp to the U.S. were the minimum wage rate, per capita national income of the U.S. and the relationships of currency exchange in the Thai baht per dollar. These factors variation of the export price of Thai's canned shrimp and also influence the adjustment of quantities of Thai's canned shrimp to the United States.

In summary, the U.S. consumers prefer consume shrimp despite high prices, but manufacturer should focus on the selection of raw materials; including the quality of small shrimp and processing standards must be clean and certified by government agencies.

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