

Natthaporn Buabthong 2010: Management Guideline Development of Wachirabenchatat Park by Stakeholder Analysis. Master of Science (Forest Resource and Environmental Administration), Major Field: Forest Resource and Environmental Administration, Interdisciplinary Graduate Program. Thesis Advisor: Mr. Pasuta Sunthornhao, Ph.D. 83 pages.

Objectives of the study were to analyze the major stakeholder in Wachirabenchatat park management, to determine the park's common stake that contribute to society, and to develop the management guideline of the park toward maximize sustainable capacity. The rapid rural appraisal (RRA) technique using interview schedule coupled with the simple random sampling with the significant level of 95 percent were undertaken. Then the stakeholder analysis with 4 given criteria, namely, number of stake (NS), duration of stakeholding (DS), degree of dependency (DD), and degree of accountability (DA) as well as the interaction analysis among stakeholder and stake the SWOT analysis were carried out in order to develop management guideline of Wachirabenchatat park.

The study found totally 16 utilizing patterns in Wachirabenchatat park which relaxation/tourism/recreation were the highest popular activities next to physical exercise, aesthetic/nature, picnic, and research/study tour/event respectively. Then the calculation of total weighted mean score (TWMS) of each stakeholder that indicated 3 stakeholder became to be major stakeholder, first is small seller group (individual stakeholder) and the last two groups who come from organization/institute stakeholder namely government officer, and government enterprise officer. Which government officer achieved the highest TWMS of 14.20 the nexts were government enterprise officers and small seller group with their TWMS of 13.46 and 13.39 respectively. Moreover, the management guideline development of Wachirabenchatat toward sustainability required the application of principle of economic and stakeholder participatory approach which seem as "Rat Chui Rat" or "People help Government".

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Thesis Advisor's signature