Nipa KeunKuab 2010: Developing Training Curriculum to Improve the Careers as Needed of Farmer's at Prachuap Khiri Khan Province of Sithipornkridakara Research Station. Master of Science (Agriculture), Major Field: Agricultural Education, Department of Vocational Education. Thesis Advisor:

Associate Professor Peerapong Tipanark, Ph.D. 83 pages.

The main objective of this research was to: study the agricultural training needs of farmers in Prachuap Khiri Khan Province and to develope the training curriculum which was corresponded with the farmers' need. The research was focus on situation of society and farmers' demand in Prachuap Khiri Khan Province. The respondent were surveyed by selecting the delegation such as the farmer leader, local leaders, and agricultural district officials to get the research result on the most wanted profession of farmers. The instrument were semi-structured interview and focus group. The data was applied qualitatively and quantitatively analyzed. The data was interpreted and descriptive statistics to the training needs and develop the one agricultural training curriculum to get the most suitable and corresponded with the farmers' demand.

The research have revealed as follows: The most wanted of farmers in Prachuap Khiri Khan Province toward the agricultural training curriculum was oil palm culture; therefore "the oil palm culture training curriculum" was created.

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