

Pitak Saetoe 2010: Development of an Electronic Book on E-book Production for Teacher of Banklong Bua School of Bangkok Metropolitan Administration. Master of Education (Educational Technology), Major Field: Educational Technology, Department of Educational Technology. Thesis Advisor: Associate Professor Surachai Prasertsaruay, M.Ed. 232 pages.

The purposes of this research were 1) to develop the Electronic Book on E-book Production for Teacher of Banklong Bua School of Bangkok Metropolitan Administration at 80/80 Criterion, 2) to compare the pretest score with posttest score after using the Electronic Book, 3) to evaluate teacher's skill on E-book Production after using the Electronic Book, and 4) to study the level of teacher's E-book Production after studying the Electronic Book.

The sample of this study was selected of 30 teachers in Banklong Bua School of Bangkok Metropolitan Administration. The tool of the research were Electronic Book on E-book Production, pretest and posttest, worksheet, The E-book Production Skill test, assessment test and criterion of E-book Production Skill, questionnaires. The data were analyzed by percentage, mean, standard deviation and t-test

The results indicated that 1) the efficiency of an Electronic Book on E-book Production were at 83.75 and the percentage of the teachers who did the correct answer of each item were higher than 80 percents that according to the criteria. 2) the posttest score after using the Electronic Book were significantly higher than pretest at 0.05 levels. 3) the user's skills on e-book production were at high level, and 4) the user's satisfaction, upon e-book on e-book production was at high level.

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Student's signature

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Thesis Advisor's signature