

Amnat Chantarakum 2012: Development of an Educational Quality Assurance Procedure Model for Basic Education Schools. Doctor of Education (Educational Administration), Major Field: Educational Administration, Department of Education. Thesis Advisor: Assistant Professor Prompilai Buasuwan, Ph.D. 286 pages.

The purposes of this study were to analyze factors that affect the execution of educational quality assurance and development of quality assurance procedure model for Basic Education Schools.

The research methodologies adopted in this study were: 1) Quantitative research, questionnaires were used for data collection from basic education schools attached to OBEC that were accredited by external quality assessment before March 2008 for the second round of the Office of National Education Standards and Quality Assessment (Public Organization). 2) Qualitative research was employed to investigate three case studies. Outcomes of both methods were subsequently synthesized for drafting the model which was later verified for appropriateness by connoisseurship.

The results showed that model for quality assurance of education in basic education comprises 5 major components as follows: 1) analysis of national government policy concerned the basic education curriculum, problems, local needs, 2) four process of systematic management; planning, quality control, quality assessment and quality improvement. 3) four strategies: shared understanding, participation, support and innovation. 4) factors affecting educational quality assurance in respective orders were assignment of school work roles, scope of authority, clear personnel responsibility, management structure, promotion of educational cooperation at all levels, commitment to quality assurance, decisiveness, timeliness, school hygiene, conducive environment to administration and teaching and learning activities, equally, and equitably support for staff professional development, 5) Outcomes of quality school education are confidence of community and parents in educational provision of the school, support for teachers and educational personnel, and equal.

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Thesis Advisor's signature