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DRUG ADDICTION QUITTING

KANOKRAT WONGLUKSANAPAN : COMMUNICATION STRATEGIES OF REHABILITATIVE OFFICERS AND THE PARTICIPATION IN REHABILITATIVE ACTIVITIES OF REHABILITATIVE MEMBERS FOR DRUG ADDICTION QUITTING. THESIS ADVISOR : ASSOC. PROF. THANAVADEE BOONLUE, Ph.D., 245 PP.

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The objectives of this qualitative research are : to investigate communication strategies of rehabilitative officers of Drug Rehabilitation Unit , Pravet , Health Office , Bangkok : The Winner House , rehabilitative members' life style , life skills , participation in rehabilitative activities , attitude toward drug quitting and ambition. Data are gathered by In-depth interviews with rehabilitative officers and focus group interviews with rehabilitative members. The findings of the research are as follows :

1. **COMMUNICATION STRATEGIES** are used in 4 communication categories : A) General Communication , B) Interpersonal Communication , C) Communication in Group and D) Therapeutic Community Communication. In each parts there are various tactics and techniques used depending on circumstances , communication situations and rehabilitative members' attitude , habit and behavior. Moreover, communications will be most effective under good feeling , sincerity , sharing love , warmth and mutual considerate. These are the therapeutic community principles which have been emphasized by The Winner House over years.

2. **LIFE STYLE** : during joining rehabilitation , the members have to follow the daily schedule of rehabilitative activity.

3. **LIFE SKILLS** : during rehabilitation , the members learned useful experiences by participating in the daily schedule of rehabilitative activity. Life Skills learned, include means of avoiding drugs and to make one's living with quality of life.

4. **THE PARTICIPATION IN REHABILITATIVE ACTIVITIES** : The majority of members are satisfied with and willing to cooperate in activities. However , the degree of cooperation depends on joining the rehabilitation program.

5. **THE ATTITUDE ON DRUG QUITTING** : The members have positive attitude for drug quitting after they have been rehabilitated for a certain period of time . They become aware of values and the advantages of drug quitting, including high confidence on permanent quitting.

6. **THE AMBITIONS** : The members are inspired by the rehabilitative program to earn good future. Some intend to return to study or find a job after completing the rehabilitative program for the sake of that members able to look after themselves, not just a burden on other people. Besides, they will live a happy life and play a constructive role in society.

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