

Jitmanat Tawkaew 2009: Development of Business English Knowledgebase. Master of Arts in Teaching, Major Field: Teaching English, Department of Education.
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The purposes of this study were: 1) to develop business English knowledgebase; 2) to study the teachers' opinions and satisfactory with the business English knowledgebase.

The samples comprised 15 English teachers selected by multistage samplings as follows: simple sampling to be the province in the Northeastern and purposive sampling techniques from vocational and technical college in Udonrthani and Nongbualampoo. Instruments were the business English knowledgebase and questionnaire.

The results of this study were as follows: 1) the researcher had developed the business English knowledgebase in the form of website consisting of five main sections; lesson plans, teaching materials, assessment, professional development and glossary that conformed with business English standard of Vocational Education Division; 2) the teachers had high to highest level of satisfaction towards the use of business English knowledgebase in every part: content; teaching management and presentation. The teachers identified that the business English knowledgebase was proficiency and efficiency for being search engines for worksheets, teaching activities and teaching methods. Moreover, this knowledgebase motivated teachers not only to eagerly develop their own medias and teaching methods but also to inspire good attitude for teachers to use more information technology and internet to develop their teaching in business English.

Student's signature

Thesis Advisor's signature