

Piyarat Piromkaew 2012: Development of Animated Cartoon on Howdy English for Prathomsuksa 2 Students. Master of Education (Educational Technology), Major Field: Educational Technology, Department of Educational Technology. Thesis Advisor: Associate Professor Jongkol Kanperm, M.S.Tech.Ed. 139 pages.

The objectives of this research were 1) to develop an animated cartoon on Howdy English for Prathomsuksa 2 students at a good level of quality evaluated by the experts and 2) to compare the pretest scores with the learning achievement scores after learning from an animated cartoon of Prathomsuksa 2 students.

The sample group was 36 Prathomsuksa 2 students of Anubanburiram school. Research tools were animated cartoon on Howdy English for Prathomsuksa 2 students, animated cartoon quality evaluation form, pretest test and learning achievement test. The data were analyzed through the applications of frequency, mean, standard deviation, t-test.

The results of this research were as follows: 1) the quality of animated cartoon on Howdy English for Prathomsuksa 2 students evaluated by the content experts and the animated cartoon experts was at “very good” level, and 2) after learning from animated cartoon on Howdy English for Prathomsuksa 2 students, the learning achievement scores were significantly higher than the pretest scores at the .05 level of significance.

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Thesis Advisor's signature