

Pacharakorn Panya 2012: The Evaluation of Farnai Practicing Newspaper Program at Banna “Nayokpitthayakorn” School. Master of Education (Educational Research and Evaluation), Major Field: Educational Research and Evaluation, Department of Education. Thesis Advisor: Miss Pikun Ekwarangkoon, Ed.D. 204 pages.

The objective of this research was to evaluate the project named “Farnai practicing newspaper”, which it was a teaching program on producing newspaper at Banna “Nayokphitayakorn” School. This program aimed to improve Thai language skills by using school newspaper production as a tool of learning. The evaluation consisted of 3 assessing aspects, which there were implementing process, a successfulness of the project, and impacts of program implementation. Population of this research was; school administrators, teachers who taught at secondary school level 3, and students who involved in producing practicing newspaper. And the example of this research was students who were studying at Banna “Nayokpitthayakorn” school. Tools for data collecting were; interviewing form, questionnaire and data entering form. Data analysis was used frequency and percentage

The results of project evaluation found that the implementation of “Farnai practicing newspaper program” was maintaining an excellence preparing and planning process. The program could proceed as much as its plan. As the results, this program assembled a successfulness of all aspects that setting as its objectives. Moreover, the implementation of this program produced impacts on involving groups of people, which there were; 1) student who worked in the program was able to adopt knowledge from the program in order to use on other studying subjects and on everyday life learning and living; 2) Advisors of the program were able to bring learning experiences and lesson learnt from the program for using on setting up other teaching programs and also they could get an acceptance from school administrators and their colleagues; 3) Banna “Nayokpitthayakorn” school gained some reputations from this program by receiving rewards and getting opportunities on showing this successful program to the public. Finally, on satisfactory aspect, this evaluation found that four groups of involving persons–school administrators, advisors of the program, teachers who taught at secondary school level 3 and students who involved in producing practicing newspaper- all were satisfactory to this teaching program on a level of high and over at percentage of 80.

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Thesis Advisor’s signature