

Areerat Junharn 2011: The Evaluation on Educational Radio Website of the Educational Radio Station of the Center for the Educational Technology. Master of Education (Educational Research and Evaluation), Major Field: Educational Research and Evaluation, Department of Education. Thesis Advisor: Acting Lieutenant Wongsatit Wattanaseree, Ph.D. 123 pages.

The purpose of this research were to 1) evaluate an achievement of The Evaluation on Educational Radio Website of the Educational Radio Station of the Center for the Educational Technology objectives. and 2) evaluate a quality of Educational Radio Website of the Educational Radio Station of the Center for the Educational Technology. The informants were the website members, the website experts and the persons who assess the website. Interviewing and online questionnaire were used for collecting data. Data analyzing were content analysis, frequency and percentage. The research finding as follow :

1) an objective of The Evaluation on Educational Radio Website of the Educational Radio Station of the Center for the Educational Technology was achieve in number of audiences and to enhance life long learning for audience, but not achieve in a convenience for using.

2) a website quality was achieve in design, the persons who log in website told website was learning resource, media for public education, useful knowledge for daily life and career, but a website quality was not achieve in sound, image and design in some points.

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Student's signature

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Thesis Advisor's signature