

Para Jansuwan 2010: An Evaluation of Community Plan under the People's Well - being Strategy at Provincial Level: A Case Study of Ang Thong Province. Master of Economics, Major Field: Economics, Department of Economics. Thesis Advisor: Miss Wuthiya Saraihong, Ph.D. 241 pages.

An idea of Ang Thong province's Community plan under the provincial people's well-being strategy is an emerging development paradigm. It allows people in the community to formulate and implement the plan in order that local requirements can be met. Therefore, the objective of this study is to learn how it manage and evaluate the overall and each program. In addition, the obstacles in the implementation are also observed. Data have been collected by taking questionnaires from 398 members of the project management commission. The CIPP evaluation model has been used in data analysis in a way of descriptive statistics through mean, percentage, and frequency table, and so on.

The results reveal that most of Ang Thong province's Community plan both at the overall and each program have a fair result in terms of suitability and success when evaluated against the given criteria. The evaluation based on the comparison between main variables shows that the sufficiency of import factors has the highest level of evaluation followed by the context of project preparation, the project administration process, the achievement of the project, respectively. In addition, the evaluation based on the opinions of the project management commission reveals that there is a high level of suitability or success in every program. Comparison made between main variables indicates that the project administration process has the highest level of evaluation followed by the achievement of the project, the context of project preparation, and the sufficiency of import factors, respectively.

It is recommended that in order to get a better result from the implementation of similar projects, stakeholders should apply the steps of budget imbursement using in the system of community account to those projects. Encouraging people's participation in the project administration is also essential. Moreover, further studies are needed on the issues of the sufficient amount of budget, the suitable amount and quality of materials and equipment, and a better system of budget allocation and procurement. Last but not least, the criteria of project selection should be improved to ensure that selected project can actually meet community requirements.

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Thesis Advisor's signature