

PORNSUREE TANASRISERBWONG : TELEVISION NEWS SELECTION PROCESS :  
A CASE STUDY OF THE BBTV CHANNEL 7. THESIS ADVISOR :  
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The purpose of this study is to understand how television journalists work under their particular pressures and circumstances, and how they select the news, and to identify their factors that influence on television news selection process. The methods of data collection are participant observation and depth-interview.

The result of the study is that television news selection process can divided generally into five steps : 1. news stories selection 2. news reporting 3. news editing 4. news gathering 5. Final decision making for broadcast.

This study also points out that the dynamic factors influence on decision as the each news is processed in each step. One type of news selection process is different from the other. It is variable to the types of news and it's particular factors. These factors are :  
1. personal characteristic and background of journalists 2. time pressure and organizational constraints 3. Organizational Policy and requirements 4. market place or economic factor 5. political, social, cultural factor 6. journalistic values and traditional norms employed in news selection process.