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BUNRITH VATTARAPHUDEJ : A CASE STUDY OF MANAGEMENT IN NEWLY
ESTABLISHED SMALL CONSTRUCTION FIRMS. THESIS ADVISOR : ASST. PROF.
VISUTH CHORVICHIE, Ph.D. 228 pp. ISBN 974-584-677-5

The objective of this research is to study the management methods in newly established small construction firms, the problems occurred and the guidelines to solve the problems. In the research, management is divided into three main categories; i.e. financial management, marketing management and production management. In connection with the production management, the study was concentrated on management of time, cost, material, labor and output quality. Information from 10 small construction firms which were established ranging from one to four years was obtained through questionnaires and interviews.

According to the result of this research, the managers in newly established small construction firms use similar management methods both in company organization and construction management. With regard to management problems, it is found that most of them are claimed to be caused by newly employed personnel in the positions of technicians and foremen. These problems can be alleviated by personnel orientation and training.