

Kittima Tangnatee 2010: Applying Corporate Governance to Securities Analysis. Master of Accountancy, Major Field: Accounting, Department of Accounting. Thesis Advisor: Assistant Professor Kwansagool Tengamnuay, Ph.D. 161 pages.

The objective of this research is to study the opinion of the security analysts toward the factors use of security analyzed and the security analyst's opinion toward the corporate governance on use of security analysis. The sample group employs of this research is the 215 authorize security analysts who communicate the investors to perform the duty of Type Kor. The instrument use of this research is the questionnaires and the statistically data analysis by showing the result as percentage, means, standard deviation and hypothesis test through analyzing the statistically value analyzed of F-test (One-Way ANOVA) LSD and MANOVA at the statistically level significant at .05

The research result shows that the security analysts use of fundamental analysis and technical analysis are in a high level. The corporate governance is applied in a medium level, and the security analysts perceive it in respect of disclosure and transparency is in a high level. After that the board responsibilities, rights of shareholders and an equitable treatment of shareholders use in a medium level. However, on the role of stakeholders is used in a least level, the results show that the experience of security analysts in the security analysis is differ. The overall has a different opinion toward corporate governance with a statistically level significant at 0.05. On the rights of shareholders has differ by the experience. However, on the equitable treatment of shareholders, disclosure and transparency, role of stakeholders as well as the board responsibilities has no differ by the experience.

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Student's signature

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Thesis Advisor's signature