

## Carbon Cut and Swap: Is Trading Emissions the Green Magic Bullet?

Chii-Hui Jean

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### Abstract

This study assesses the efficacy of carbon emissions trading mechanisms in mitigating the release of carbon emissions. through a combination of literature review and empirical research. Findings indicate that while carbon trading can reduce emissions to some extent, its efficacy varies widely based on factors like quota setting, market participant behavior, and policy implementation. The study also explores the application of carbon trading in different regions, revealing varied effectiveness, with Europe showing better results than some emerging economies. Additionally, the paper addresses challenges such as market fluctuations, risks, and potential abuse by companies or countries, emphasizing the need for policy measures to ensure fair and effective market operation. In conclusion, the research suggests that while the carbon trading mechanism has some effectiveness, improvements are necessary to address existing challenges and enhance its role in reducing carbon emissions.

**Keywords:** Carbon emissions trading, Efficacy, lamentation, Market fluctuations, Climate mitigation.

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Corresponding\*, Assistant Professor, Hindustan Institute of Technology and Science, Chennai, India.

E-mail: Chdech7@gmail.com

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## Introduction

Introduction: Background on ETS and a review of relevant literature

The Carbon Emissions Trading Scheme (C ETS) is a widely used market-driven approach to curbing carbon emissions. that has received significant attention and application worldwide. The Emissions Trading Scheme (ETS) enables governments or relevant agencies to regulate and restrict carbon emissions and encourage companies to reduce their carbon footprint, additionally, it promotes the advancement of low-carbon technologies. However, there is still debate about the effectiveness of ETS in mitigating carbon emissions. Certain research indicates that carbon trading schemes contribute positively to the reduction of carbon emissions. while others question their effectiveness and highlight potential limitations and shortcomings.

Background and literature review of ETS: In the last two decades, many countries and regions have introduced ETS as part of their carbon reduction policies. For instance, The European Emissions Trading System (EU ETS) stands as the globe's most extensive market for emissions trading. which aims to manage the emissions. of major carbon emitters within Europe. Furthermore, regions such as New York, California, and Quebec have implemented emissions trading schemes to promote low-carbon economic development and reduce carbon emissions.

Several researchers have conducted studies on the efficiency of Emissions Trading Systems (ETS) in diminishing carbon emissions. For example, research revealed that the adoption of the EU Emissions Trading System (EU ETS) yielded favorable outcomes. on diminishing carbon emissions. from participating companies and prompted them to increase their focus on the application and promotion of decarbonization technologies. However, some studies have questioned the effectiveness of ETS, as shown in a study published in Energy Policy (Borghesi & Zhu, 2020).

The purpose of the scholarly investigation is to examine how well emissions trading schemes (ETS) function. in reducing carbon emissions. As a market-oriented policy tool, ETS has gained attention and implementation worldwide in recent years. By setting carbon emission quotas and permitting companies to engage in buying and selling. carbon emissions, the mechanism aims to reduce greenhouse gas emissions through market incentives. However, there are still debates and controversies regarding the effectiveness of ETS. The study may raise possible arguments questioning the effectiveness of ETS, including improper mechanism design, operational difficulties, an imperfect market, inconsistent assessment methods, and economic and social factors. These arguments may require further analysis and discussion to determine their validity and relevance to specific research contexts.

**Table 1** The current status and problems of the global expansion of carbon emission trading

Topic	The development of emissions trading
Background	The ETS is a market-oriented carbon reduction policy tool that is widely used around the world
Problem	<ul style="list-style-type: none"> <li>- Debate surrounds the efficacy of Emissions Trading Systems (ETS) in mitigating carbon emissions.</li> <li>- Some studies have questioned the effectiveness of ETS, highlighting potential limitations and drawbacks</li> </ul>
Region	<ul style="list-style-type: none"> <li>- The European Emissions Trading System (EU ETS) holds the distinction of being the largest global marketplace for emissions trading, that controls emissions from Europe's major carbon emitters</li> <li>- New York, California, Quebec, and other regions implement emissions trading schemes to foster the growth of a low-carbon economy.</li> </ul>
Study	<ul style="list-style-type: none"> <li>- A study noted that the EU Emissions Trading System (EU ETS) exerts a beneficial influence on participating companies and promotes the adoption of decarbonization technologies</li> <li>- Other studies, such as the one in Energy Policy, have questioned the efficacy of ETS (Borghesi &amp; Zhu, 2020)</li> </ul>
Objective	Explore the efficiency of Emissions Trading Systems (ETS) in mitigating carbon emissions.
Problem	<ul style="list-style-type: none"> <li>- Possible problems such as improper design of mechanisms, operational difficulties, imperfect markets, inconsistent assessment methods, economic and social factors, etc.</li> </ul>
Conclusion	Further analysis and discussion is needed to determine the effectiveness and relevance of the ETS to the specific study context

### Research Objective

The Emissions Trading Scheme (ETS) has gained increasing attention and adoption as a globally implemented market-oriented strategy for mitigating carbon emissions. By setting carbon emission quotas and enabling companies to trade emissions, the ETS aims to incentivize greenhouse gas reductions through market mechanisms. Despite its growing popularity, there are still differing opinions and debates surrounding the effectiveness of the ETS.

This scholarly research aims to scrutinize the tangible influence of Emissions Trading Systems (ETS) on carbon reduction and assess its overall effectiveness. The research aims to accomplish the subsequent research goals: (1) investigate the implementation and effectiveness of ETS; (2) evaluate the motivational impact of the carbon emission trading mechanism on behavior related to carbon reduction.; (3) investigate the spatial and temporal changes regarding the impact of the carbon emission trading mechanism on carbon reduction; and (4) identify potential limitations and challenges of ETS. The findings of this study will provide valuable insights into the functioning, benefits, and limitations of ETS, and offer empirical evidence for future policymakers and decision-makers (Haite, 2018).

### Research Questions

As a market-oriented carbon reduction policy tool, the ETS has gained global attention and implementation in recent years. By setting carbon emission quotas and allowing Enterprises to engage in the purchase and sale of carbon emissions, the mechanism aims to reduce greenhouse gas emissions through market incentives. However, there are still many questions and uncertainties about the actual carbon reduction effect of the Emissions Trading System (ETS).

This research endeavors to address the subsequent inquiries: (1) What is the factual influence of the Emissions Trading System (ETS)? on carbon reduction? (2) Can the ETS effectively incentivize enterprises to reduce carbon emissions? (3) How do spatial and temporal changes affect the carbon emission trading mechanism's carbon reduction effects? (4) What are the limitations and challenges of the ETS? The study posits that the Emissions Trading System (ETS) exerts a specific positive influence on carbon reduction, but its actual effect may be influenced by various factors, such as policy design, market structure, and corporate behavior.

## Review of existing literature

### Trading of Emissions Mechanism

The market-oriented policy instrument for mitigating carbon emissions is the carbon emission trading mechanism, which allows for the trading of carbon emission allowances. Under this mechanism, companies can buy and sell these allowances and are incentivized to Mitigate their carbon emissions to adhere to regulatory requirements with their allocated allowances. The market mechanism helps to establish carbon prices, which can then be used to balance supply and demand and incentivize carbon emission reduction. Various nations and regions globally have adopted emissions trading schemes, exemplified by the initiation of the EU Emissions Trading System (EU ETS) in 2005, encompassing numerous industrial sectors in European countries. Other countries and regions, including the United States, Canada, Japan, and New Zealand, have also implemented or are implementing emissions trading schemes or similar market-oriented carbon reduction policies. These schemes serve as examples of the potential for emissions trading to reduce carbon emissions and provide insights into its practical implementation (Hansjürgens, 2005).

### Evaluation of carbon reduction effect

Evaluating the carbon reduction effect is a crucial aspect of examining the carbon emission trading mechanism aids in evaluating the attainment of carbon reduction objectives and offers guidance to policymakers. To evaluate the effect of carbon reduction, various indicators can be used, including carbon emission reduction, carbon price formation, market participation, technological innovation, and green industry development. For instance, carbon emission reduction is a direct measure of the carbon

reduction effect, and its effectiveness can be assessed by comparing changes in carbon emissions and assessing the period preceding and succeeding the implementation of the carbon trading scheme. Furthermore, the formation of carbon prices serves as a crucial indicator for assessment, as higher carbon prices can incentivize enterprises to reduce carbon emissions. Market participation is another measure that can gauge the efficacy of the carbon trading market by examining the participant count, trading volume, and activity. Technological innovation and green industry development reflect the influence of the carbon trading mechanism on industrial structure and serve as significant metrics in assessing the effects of carbon reduction (Zakeri et al., 2015).

The results of research on analyzing the influence of emissions trading schemes on the reduction of carbon emissions show that the effectiveness varies by region and policy design. For instance, Research on the European Emissions Trading System (EU ETS) indicates substantial outcomes in terms of carbon price formation and reduction in some countries and sectors, but limited results in others. Additionally, the carbon trading mechanism has been found to promote technological innovation and green industry development and help transition to a low-carbon economy.

#### Other relevant research

In the literature review section, this study delves deeper into the academic research on carbon trading mechanisms, including stakeholder analysis and policy evaluation, in line with the research question of the paper titled "Examining the Efficacy of Carbon Emissions Trading Mechanisms in Carbon Reduction: An Academic Analysis". Prior research has extensively investigated the implementation, operation, and effectiveness of carbon trading schemes, providing valuable insights.

This study specifically explores stakeholder analysis of ETS, focusing on the stakeholders involved in the implementation of ETS and their roles, interests, and impact on policy outcomes. The study highlights that carbon trading mechanisms involve multiple stakeholders, including governments, enterprises, and social groups, and their differing interests and influences can significantly impact the efficiency of the carbon trading mechanism. A comprehensive comprehension of stakeholder analysis related to carbon trading mechanisms serves as a valuable point of reference for the literature review conducted in this study (Gao et al., 2020; Martin & Rice, 2009).

## Research methods

### Study design

This study employs an empirical research approach that involves a systematic review and analysis of existing literature to integrate and evaluate the relevant research results related to carbon trading mechanisms on carbon reduction. The research methodology includes a literature search,

literature selection, results analysis, deduction, and conclusion. To ensure the rationality and breadth of the research scope, the literature search utilizes the literature databases of multiple international journals, and the literature is screened by keywords and screening criteria. A systematic literature review of the effects of ETS is conducted in this study, which comprehensively assesses the impacts of various Emissions Trading Systems (ETS) on carbon reduction. The study's research methodology and scope offer a framework, facilitating an in-depth examination of how carbon trading mechanisms influence carbon reduction.

**Research results**

Implementation of the carbon trading mechanism across diverse nations and regions. Carbon trading mechanisms have been applied with varying degrees of success in different countries and regions. As an illustration, the European Union's Emissions Trading System (EU ETS), initiated in 2005, has proven successful in diminishing carbon emissions and has become a blueprint for emulation in other geographical areas. Japan and South Korea have also launched carbon trading mechanisms, but the effectiveness of these mechanisms has been limited in some cases. China has made significant strides in carbon trading, launching seven carbon emissions trading markets since 2013 and becoming one of the foremost global markets for carbon trading. However, emerging economies like India and Brazil have yet to implement carbon trading mechanisms, and Africa has relatively few carbon trading markets.

The success of carbon trading mechanisms depends on various factors, such as how carbon emission quotas are set, the behaviour of market participants, and the implementation of policies. To improve the effectiveness of carbon trading, policymakers need to consider the unique circumstances of their respective countries and regions when designing policies and regulations and strengthen the supervision and management of carbon trading markets. By doing so, they can work towards achieving their carbon reduction goals (Lo, 2012; Marin et al., 2018; Baranzini et al., 2017; Roman, 2011).

**Table 2** Factors of success and relevant suggestions for the progression of carbon emission trading across global nations.

Region/Country	Implementation of carbon trading mechanism	effect	remark
European Union	EU ETS	The results are good	Become a model for other regions
Japan	Commencement of the carbon trading system.	Limited effectiveness	In some cases, it doesn't work well
Korea	Commencement of the carbon trading system.	Limited effectiveness	In some cases, it doesn't work well

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Region/Country	Implementation of carbon trading mechanism	effect	remark
China	Seven ETS	Significant progress	Emerging as one of the globe's primary markets for carbon trading.
India	No mechanism for carbon trading has been put into effect.	Not Implemented	A carbon trading scheme has not yet been introduced
Brazil	No carbon trading mechanism has been implemented	Not Implemented	A carbon trading scheme has not yet been introduced
Africa	There are relatively few carbon trading markets	Not implemented	The carbon trading market is relatively underdeveloped
Success factors	Carbon emission quota setting, market participant behaviour, policy implementation	-	Success depends on a number of factors
Suggestion	Consider the unique situation of countries and regions, and strengthen supervision and management	-	Enhance the efficiency of carbon trading.

Analysis of the impact of carbon reduction

In this study, we have conducted a comprehensive review of multiple articles and have concluded that Emissions Trading Schemes (ETS) are an effective tool for reducing carbon emissions. Our conclusion is based on empirical research that demonstrates the positive impact of ETS on carbon reduction. These findings are consistent with a reputable journal study, which also concluded that the implementation of Emissions Trading Systems (ETS) can successfully lower carbon emissions from companies and contribute to achieving carbon reduction objectives. For example, in China's ETS pilot, the carbon emissions of participating enterprises decreased significantly after implementing ETS, confirming the positive impact of ETS on carbon reduction (Liu & Sun, 2021). The cited article provides further empirical support for the effectiveness of ETS in carbon reduction, reinforcing the findings of this study. This demonstrates that ETS is a positive carbon reduction policy tool that can effectively reduce emissions of carbon.

### Analysis of influencing factors

Within the context of this investigation, we not only conducted a review of empirical research on the effectiveness of Emissions Trading Schemes (ETS) but also analyzed the influencing factors that may affect the carbon reduction effect of ETS. Specifically, we explored market design and government policies as potential factors. Empirical studies have shown that the design of carbon trading markets can exert a substantial influence on the outcomes of carbon reduction. As an example, the quantity of participants in the market and the method of allocating carbon allowances are factors that can affect the carbon reduction effect of ETS. Government policies, such as carbon pricing and regulation, can also have an important impact on the effectiveness of carbon trading schemes (Bryant, 2016). Our analysis provides a comprehensive understanding of the factors that can influence the carbon reduction effect of ETS and can guide policy-making and market design for ETS implementation.

The referenced article offers a comprehensive examination of the elements impacting the effectiveness of carbon reduction through carbon trading mechanisms, underscoring the pivotal contributions of market structure and governmental policies in realizing carbon reduction. The article offers valuable perspectives on the intricate dynamics of the carbon reduction impacts associated with Emissions Trading Systems (ETS). and offers relevant factors to consider when designing and implementing a carbon trading policy. This study helps to deepen our understanding of the effectiveness of ETS and guides for policymakers to optimize carbon reduction outcomes.

### Discussions

The results of this study are further discussed and compared with existing literature, showing a positive impact of Emissions Trading Schemes (ETS) on carbon reduction. Facilitating companies to engage in carbon emissions trading, the mechanism encourages enterprises to curtail their emissions and lower costs, fostering behavior conducive to carbon reduction. This finding is consistent with previous studies, such as a study cited in an international journal, which suggests that carbon trading mechanisms can encourage firms to carry out carbon reduction behaviors and ultimately reduce carbon emissions. Yet, the impact of carbon trading mechanisms on carbon emissions reduction is shaped by the design of the market and government policies. with different designs and policies having varying impacts on carbon reduction outcomes. Empirical studies substantiate the beneficial influence of carbon trading schemes on reducing carbon emissions, with market design and government policies acting as moderating factors.

In conclusion, this research contributes additional support to affirm the favorable influence of carbon trading mechanisms on carbon reduction, aligning with established literature. The analysis highlights the importance of carefully designing carbon trading mechanisms, considering market design and government policies, to optimize their efficacy in mitigating carbon emissions. This underscores the

importance of implementing a well-designed carbon trading policy as an effective tool for reducing carbon emissions.

**Table 3** Thorough examination of the variables impacting the carbon reduction outcomes of the Emissions Trading System (ETS) in various dimensions

Topic	The primary The primary elements influencing the efficiency of carbon reduction
Contextual information regarding the execution of the Emissions Trading System (ETS).	Affirm the efficacy of the Emissions Trading System (ETS) as a tool for reducing carbon emissions.
The methodology employed for analyzing the effectiveness of the carbon emission trading mechanism.	Literature review and empirical research
Scholars' research on the effectiveness of the ETS	Recognizing the favorable influence of the Emissions Trading System (ETS) on the reduction of carbon emissions,
Research sources supporting this conclusion	Research in a well-known journal: carbon trading mechanism effectively reduces corporate carbon emissions (Liu & Sun, 2021)

### Conclusions and Recommendations

#### Conclusion

This research offers an in-depth examination of how carbon trading mechanisms influence the effects of carbon reduction. addressing research questions and hypotheses. The findings indicate a beneficial influence of the carbon trading mechanism on the reduction of carbon emissions. By allowing companies to trade according to their carbon emissions, the mechanism incentivizes enterprises to reduce carbon emissions and thereby lower costs, promoting carbon reduction behavior. These findings align with prior research, including the article cited from an international journal that similarly emphasizes the importance of carbon trading schemes in achieving carbon reduction targets while highlighting the need to consider factors such as market design, government policies, and corporate participation.

Drawing from the outcomes of this investigation and the backing of pertinent literature, we conclude that Emissions Trading Systems (ETS) can function as a potent instrument for advancing carbon reduction. Nevertheless, the enactment of a carbon trading scheme needs to consider aspects like market structure, government policies, and corporate involvement to maximize its effectiveness.

#### Policy recommendations

Drawing insights from the findings of the academic study titled "Carbon Emission Trading Schemes," several policy suggestions emerge to bolster the efficacy of carbon trading schemes in

curbing carbon emissions:

Primarily, governmental advocacy is crucial, necessitating transparent, fair, and efficient market design. Regular assessments of carbon prices, coupled with adjustments, become imperative to provide ample economic incentives for companies to curtail their carbon emissions.

Second, governmental commitment should manifest in the establishment of clear carbon reduction objectives, diligently monitored and enforced. Introducing incentives such as carbon reduction quotas can stimulate companies to adopt more substantial carbon reduction measures.

Tertiary, fostering improved collaboration between governments, companies, and stakeholders is vital to encourage broader engagement in carbon reduction endeavors. Offering technical and financial support facilitates the implementation of carbon reduction measures and the development of environmentally friendly products and technologies.

Lastly, the establishment of robust monitoring and reporting mechanisms, ensuring transparent communication with the public, becomes paramount. Inclusion of scientific research institutions in long-term follow-up studies is recommended to assess the true impact of carbon trading schemes on carbon reduction.

In conclusion, carbon trading schemes emerge as potent instruments for reducing carbon emissions, effectively encouraging companies to embrace carbon reduction and facilitate the transition toward a low-carbon society. Implementing the aforementioned policy recommendations can further fortify the impact of carbon trading schemes, propelling them towards achieving envisioned carbon reduction goals.

#### Research Contributions and Future Research Directions

This study offers a thorough analysis of the carbon reduction outcomes associated with carbon trading mechanisms, investigating influential factors like market design and government policies. The findings affirm the positive impact of Emissions Trading Systems (ETS) on carbon reduction, underscoring the pivotal role of government policies in its success. This research lays an empirical foundation for crafting and implementing policies while enhancing our comprehension of the carbon reduction effects of ETS.

In terms of future inquiries, several promising avenues emerge. Firstly, broadening the research scope to compare carbon trading mechanisms across different countries or regions can unveil variations in influencing factors. Secondly, a more in-depth examination of market designs may illuminate how different structures impact carbon reduction effects. Additionally, delving into the application of carbon trading mechanisms in diverse industries can deepen insights into their sector-specific effects. Furthermore, exploring the dual impact of ETS on both economic development and business performance, considering environmental and economic objectives, can provide a more holistic

understanding of their advantages and limitations. Lastly, continued research into the role of government policies in implementing carbon trading mechanisms can offer insights into their effectiveness and sustainability.

Collectively, this study and its proposed research directions underscore the significance of carbon trading mechanisms in advancing carbon reduction, emphasizing the ongoing need for research and policy endeavors to optimize their effectiveness.

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