

## **CHAPTER IV**

### **DATA PRESENTATION AND INTERPRETATION**

Since this present study has the central interest of identifying the rhetorical pattern of move order in newsgroup movie reviews in the IMDB domain and by investigating the lexical features commonly seen and used by reviewers, this chapter can be divided into three main sections. The first section is about revealing results of the schematic description of rhetorical patterns typically seen in movie reviews. The second section is about the analysis of lexical features appearing in the investigated movie reviews. The final section is a discussion of the results that are found in the first and second sections.

#### **Rhetorical Pattern of Move Order of Movie Reviews on the IMDB Domain**

In this first section, there can be as many as four important parts highlighting the results of schematic description of the rhetorical pattern typically found in movie reviews in the investigated area, the IMDB domain. Initially, in the first part of this section, the schematic description of the rhetorical pattern in movie reviews in the IMDB domain will be provided. In the second part, the criteria in identifying moves, sub-moves, and steps will be explained. In the third part, the frequency of occurrence of patterns of the move order in the corpus of book reviews is presented. In the fourth part, the patterns of moves, sub-moves, and steps contained in each movie review are presented. Finally, frequencies of occurrence of moves, sub-moves, and steps in twenty-five movie reviews are provided.

#### **The Schematic Description of Rhetorical Pattern in Movie Reviews in the IMDB Domain**

Since the main core of this study is to find out the particular moves and steps discovered in the investigated movie reviews, the rhetorical pattern of move order