

## **CHAPTER II**

### **REVIEW OF LITERATURE**

There are five main sections in this chapter. Due to the fact that the recent study is about a genre analysis of newsgroup movie reviews in the IMDB domain, the first and second sections are concepts of genre and concepts of genre analysis respectively. The third section is about the general background knowledge of reviews. Then, the overview of the IMDB domain will be presented. Finally, genre-based studies related to genres of reviews will be presented.

#### **Concepts of Genre**

There are four significant parts relevant to the concepts of genre. Firstly, the general background knowledge of concepts of genre will be presented. After the first part of this section, the present-day concepts of genres in discourse communities will be presented. After that, the development of genres of communicative purposes will be presented. Finally, genres in digital realms will be presented.

#### **The General Background Knowledge of Concepts of Genre**

Generally, people in any discourse communities perceive genres as communicative actions that can be commonly understood by them. It should not be surprising then that the most profound function of genres is that they are created to be communicative devices that can transfer information to other people, to both peripheral and inside members. To state more clearly, according to Swales (1990) and Bhatia (1993), genres are tools having particular functions that must be relevant to any distinguishable discourse communities using them communicatively and purposefully. Interestingly, Swales (1990) also offers the general characteristics of genres that shall be delineated as follows:

