

purposes which are hidden under the textual organisation of genres can be examined by interpreting a genres' specific structural formats, genre-based research papers that aim to identify genres' structural organisation have to follow the systematic procedure used in analysing texts known as "move analysis". The move analysis is one of two main methods that the main study uses to analyse the linguistic level of the movie review genre.

Move analysis is the method used to observe and to identify communicative functions of distinguishing areas inherent in a corpus of investigated genres. By focusing on the content and overall structural organisation of text-genres, the move analysis will reveal each particular point containing communicative functions and intentions that a genre's writer want to convey to readers. Points or areas that are established to convey specific purposes of genres are known as "moves". One text can have several moves, but there can be sub-moves and steps that present subsidiary functions of the main moves in detail. The first and most dominant method is already concluded, the next method that is used to analyse lexical items known as content analysis is then concluded.

Content analysis is inserted to analyse lexical features in respect to established key concepts or categories. In this study, conceptual analysis, which is one type of content analysis, is applied to analyse lexical units in each settled group by examining lexical items that frequently or typically appear in each category (Writing@CSU: ewriting guides, 1997; Denzin and Lincoln, 2000; Colorado State University, 2006). There is another type of content analysis known as "relational analysis", which seems to be deeper than conceptual analysis since relational analysis also requires researchers to find hidden relationships wholly connected to established concepts in a text.

The first section that aims to conclude methods applied in this current study is presented. The second section that is about conclusion of the finding of this study is then described.

Conclusions of Issues from the Analysis of Schematic Description of Rhetorical Pattern of Movie Reviews on www.imdb.com

This section aims to conclude the two main issues of the findings of the rhetorical pattern of movie reviews in the IMDB domain. The two issues that will be concluded are typically found moves in newsgroup movie reviews on www.imdb.com, and the significance of the patterns of the move order of the investigated movie reviews is outlined

Typically Found Moves in Newsgroup Movie Reviews on www.imdb.com

There are, totally, five moves in the corpus of movie reviews in the IMDB domain that indicate the contributed overall communicative purposes that are cognitively realized. The following are all moves typically found in newsgroup movie reviews in the IMDB domain.

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|---------|---|
| Move 1: | Introducing the Movie |
| Move 2: | Emphasising on Describing the Movie's Storyline |
| Move 3: | Providing Comments |
| Move 4: | Concluding the Review |
| Move 5: | Offering Other Information |