

Patcharanan Boonyapothiwat. 2010: Managerial Instruction on Dual Vocational Training in the Jewelry Accessory Specialization of Colleges under the Office of Vocational Education Commission. Master of Education (Vocational Education Development), Major Field: Vocational Education Development, Department of Vocational Education. Thesis Advisor: Associate Professor Surachai Jewcharoensakul, Ph.D. 134 pages.

The purposes of this research was to study 1) the opinions of the college directors and the enterprise directors towards Managerial instruction on Dual Vocational Training in the Jewelry Accessory Specialization of colleges under the Office of Vocational Education Commission. 2) the opinions of the teachers and the enterprise trainers towards Managerial Instruction on Dual Vocational Training in the Jewelry Accessory Specialization of colleges under the Office of Vocational Education Commission. 3) the opinions of the students towards Managerial instruction on Dual Vocational Training in the Jewelry Accessory Specialization of colleges under the Office of Vocational Education Commission. Data collection from 19 directors, 91 teachers and enterprise trainers and 264 students. Questionnaire was used for data collecting. Frequency, percentage, arithmetic mean and standard deviation were use as statistical tool, analysis data by program computer.

The result of research revealed as the following: 1) The college directors and the enterprise directors agreed with the suitability instruction on Dual Vocational Training in the Jewelry Accessory Specialization as at the very much level, such as the enterprise manufacturing ( $\mu = 4.35$ ) and the curriculum ( $\mu = 4.32$ ) but the assessment ( $\mu = 4.17$ ) and teaching media ( $\mu = 4.14$ ) were in the much level. 2) The teachers and the trainers agreed with the suitability instruction at much level in all items; the curriculum ( $\mu = 4.09$ ), enterprise manufacturing ( $\mu = 4.06$ ), assessment ( $\mu = 4.05$ ) and teaching media ( $\mu = 3.82$ ). 3) The students agreed with the suitability instruction at much level in all items; manufacturing instructors ( $\mu = 3.89$ ), teacher from the college ( $\mu = 3.81$ ), enterprise manufacturing training site ( $\mu = 3.81$ ), school assessment system ( $\mu = 3.77$ ), manufacturing assessment system ( $\mu = 3.76$ ), the curriculum ( $\mu = 3.75$ ), teaching media and equipment on site of manufacturing ( $\mu = 3.73$ ) and teaching media ( $\mu = 3.53$ ). Therefore Managerial Instruction on Dual Vocational Training in the Jewelry Accessory Specialization is important, because the college and manufacturing are able to provide vocational education in order to develop human recourses for specialty career.

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Student's signature

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Thesis Advisor's signature