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KEY WORD : HEALTH PROMOTION BEHAVIORS

PRASONG TIRAPONGNAPALAI : FACTORS AFFECTING HEALTH PROMOTION BEHAVIORS AMONG SECONDARY SCHOOL TEACHERS, DEPARTMENT OF GENERAL EDUCATION, BANGKOK. THESIS ADVISOR : ROONGROTE POOMRIEW, M.P.H., Ph.D., CHANCHAI YAMARAT, B.Sc., M.S.P.H., CHALERMPOL TANSAKUL, M.Ed., Dr.P.H., 233 P. ISBN 974-589-370-6

School teachers play a very important role in personnel development, especially as good models for school children. It is important to act with appropriate health behavior. The main objective of this survey research is to determine the factors affecting health promotion behaviors among secondary school teachers working in different schools, Bangkok. The PRECEDE-PROCEED Model was modified for the conceptual framework of the study. 118 male and 278 female school teachers around the Bangkok were surveyed using questionnaires. Frequency, percentage, mean, standard deviation, Chi-square, Pearson's Product Moment Correlation Coefficient, and Stepwise Multiple Regression were performed for data analysis.

The result of the study reveals that the predisposing factors, namely knowledge on health promotion, attitude towards health promotion, value and perception of health status were significantly related to health promoting behaviors of school teachers, particularly health value. Significant enabling factors were the environment within and outside the school. It is was also found that the reinforcing factors related to health information perception from various media and social support from personnel were significantly correlated with health promotion behaviors. The health promotion behaviors were accounted for by health value, health status perception, sex and support from personnel respectively, and with variance of 0.4927 or 49.27%.

These results indicate clearly that health value was the best predictor of health promotion behaviors. The program for planned health promotion should be always recognize the importance of improving health value activities.