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KANNIKA CHUTIVETKHU : EFFECT OF PROFESSIONAL NURSING INFORMATION
SERVICES PROGRAM ON ATTITUDE AND CONSIDERATION FOR SELECTING NURSING
PROGRAM OF HIGH SCHOOL STUDENTS IN EDUCATIONAL REGION 7. THESIS SUPERVISOR
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The objective of this quasi-experiment research is to determine the attitude change and nursing consideration for choice of study among high school students after receiving professional nursing information services program. The methods of information services were lecture, video and slide show on education and characteristic of nursing profession, audio cassette of nursing march and presentation by a positive role model of nursing. The 477 students were randomly selected from grade 12 of the science-mathematics program. They attended professional nursing information services program for one hour and forty minutes (two-class periods). The self-administered questionnaire was used for data collection. Pretest took place one week before the program and posttest took place immediately after the program.

The results of the study show that the students had significantly more cognitive and affective attitude and sum attitude after the program than prior to attending professional nursing information services program whereas the tendency of nursing behavioral attitude was not significantly changed. The consideration and rank of choices in nursing were intentionally taken after the program rather than before. Attitude toward professional nursing statistically correlated with nursing consideration for choice of study, sex and experience in care giving. Nursing consideration for choice of study had significantly correlated with all factors mentioned in this study.

The suggestions are as follow. The professional nursing information services program should be continuously provided for all high school students with experiences in care giving in order to change their attitudes toward the nursing professional and consideration for choice of their study. Educational counsellors and class directors should actively participate in the program.