

3636094 SHEV/M : MAJOR : ENVIRONMENT ; M.A. (ENVIRONMENT)

KEY WORD : MANAGEMENT / ENVIRONMENTAL SURROUNDING/  
HISTORIC BUILDING / SANAM CHAND PALACE

PRAWAT SEMDEE : PUBLIC' OPINION REGARDING THE MANAGEMENT OF ENVIRONMENTAL SURROUNDING THE HISTORIC BUILDING : A CASE STUDY OF SANAM CHAND PALACE NAKHON PATHOM PROVINCE. THESIS ADVISOR : WILASINEE ARNOMASIRI M.A. (ENVIRONMENT), JIRAPORN CHUCKPAIWONG M.A. (ENVIRONMENT), PRAKAIRAT SUKUMALACHART M.S. 116 p. ISBN 974-589-864-3

The purpose of this study is to explore the public opinion regarding the management of the environment surrounding the Sanam Chand Palace, Nakhon Pathom province. The factors which influenced these opinions, the problems, the obstacles and the suggestions affecting the management of the environment surrounding the Sanam Chand Palace are also studied. The data was collected by administering questionnaires to 400 people who entered Sanam Chand Palace and were of age eighteen years and over. In-depth interviewing was also used to collect data from concerned authorities. The questionnaire data were analyzed by using SPSS (Statistical Package for Social Sciences) computer program and other statistical techniques, including the calculation of percentages, means, standard deviations, one-way analysis of variance and analysis of variance and multiple classification.

The study results indicate that the public opinion regarding the management of the environment surrounding the Sanam Chand Palace is at a moderate level on a three point scale developed by the researcher. Placing a high value on the historic building and knowledge about the historic building conservation caused a difference in opinion significantly at 0.001. Sex and age caused a difference in opinion significantly at 0.01. Experience about the historic building and Sanam Chand area utilization caused a difference in opinion significantly at 0.05. The people who are male, secondary school and high school graduated, of employee occupation, who had never visited a historic tourism source, and utilize the Sanam Chand area for living and studying, place a high value on the historic building regarding the management of the environment surrounding the Sanam Chand Palace more than the other groups.

From this study, it is suggested that the concerned authorities should give more knowledge and information about how to conserve the historic building to people, tourists and guides. Also, youth, local people and tourists should be encouraged to be conscious of conservation, and place high value on the historic building.