

CHAPTER III

METHODOLOGY

This research used documentary study, survey design, in-depth interview with key informants and non-participant observation.

Population

1. Survey 3 prison officials and 9 inmates who produced Bang Kwang Prison Television.

2. The key informants for in-depth interview were chosen purposively based on their involvement in BKP Cable TV. These were:

2.1 Bang Kwang Central Prison director.

2.2 3 prison officials.

2.3 4 inmates who produced Bang Kwang Prison Television.

Research Instrument

Two research instruments; namely, questionnaire and interview schedules were employed.

1. The questionnaire covered the following parts:

Part 1: Demographics of respondents

Part 2: The operation of BKP Cable TV

Part 3: The participation of prisoners in BKP Cable TV programs

Part 4: Suggestion for the improvement of BKP Cable TV programs

2. The interview schedules comprised of 4 parts as follows:

Part 1: Basic background of research participants

Part 2: The operation of BKP Cable TV

Part 3: The participation of prisoners in BKP Cable TV programs

Part 4: Suggestion for the improvement of BKP Cable TV programs

Data Collection

The data were collected through documentary study, observation and in-depth interview from the inmates who produced BKP Cable TV, Bang Kwang Central Prison director, and prison officials.

The questionnaire was constructed with 3 prison officials and 9 inmates who produced BKP Cable TV over face-to-face dialogue to offer feedback and recommendation. Questionnaire was utilized for data collection on November 21 and 28, 2006 at Bang Kwang Central Prison.

In-depth interview with the key informants were conducted on November 14, 21 and 28 and December 6 and 12, 2006.

Data Analysis

The descriptive data were analyzed and presented in terms of percentage and arithmetic mean. The results of in-depth interview were analytically described and interpreted.

Data Interpretation

Opinion on the operation of BKP Cable TV

High	= 4 scores
Moderate	= 3 scores
Low	= 2 scores
None	= 1 score

Interpretation of the range of arithmetic mean scores

Mean		Interpretation
1.00 – 1.75	=	None
1.76 – 2.50	=	Low
2.51 – 3.25	=	Moderate
3.26 – 4.00	=	High