

Tritipnipa Buaban 2007: Analysis of Bang Kwang Prison Cable Television: Operation and Participation of Prisoners. Master of Science (Development Communication), Major Field: Development Communication, Department of Agricultural Extension and Communication. Thesis Advisor: Associate Professor Savitree Rangsipaht, Ph.D. 83 pages.

This research aimed to define the level of operation of Bang Kwang Central Prison Cable Television (BKP Cable TV) Station, to determine the participation of the prisoners who produce BKP Cable TV Program, and to collect suggestions on the improvement of BKP Cable TV Program.

Respondents of the study consisted of a director of Bang Kwang Central Prison, 3 prison officials and 9 prisoners. Data were collected using questionnaires, interview schedule, non-participation observation, and in-depth interview. Data were analyzed by the percentage, arithmetic mean, and analytical description from the interview.

Results revealed that BKP Cable TV operated non-profit cable TV aiming for prisoners' ability and emotional development. BKP Cable TV was a way to educate the prisoners thru formal education, vocational training and entertainment. The prisoners who produced the BKP Cable TV participated in various aspects of cable TV programs such as being actors, singers, stage directors, and photographers. Suggestions on improvement of BKP Cable TV for prisoners included seeking for the financial and equipment supports from the affiliated members such as Thai TV Station Channel 11, Sukhothai Thammathirat Open University Radio Station, and outside organizations. Prisoners also suggested that the BKP Cable TV should have the clear structure and management.

Student's signature

Thesis Advisor's signature

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