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JARUNEE KITTARO: DEVELOPMENT OF SUB-DISTRICT ADMINISTRATION ORGANIZATION POTENTIALITY ON AIDS PREVENTION AND CONTROL THROUGH EMPOWERMENT PROCESS IN NONSAWANG SUB-DISTRICT, KUDKHAOPUN DISTRICT, UBOLRACHATHANI PROVINCE. THESIS ADVISOR: VASON SILPASUWAN, Dr.P.H., SUREE CHANTHAMOLEE, Dr.P.H., NIPA MANUNAPICHU, M.A. 135 p. ISBN 974-664-178-6

AIDS is a health problem needing to be solved since the HIV infection rate is rapidly increasing in all age groups. It is necessary to seek an effective solution to prevent and control AIDS in community. The objective of this operation research was to assess the effectiveness of the development of Sub-district Administration Organization potentiality on AIDS prevention and control through empowerment process. The 46 volunteers of the Sub-district Administration Organization Council members were assigned to participate in an empowerment process for 12 weeks. The interview technique with structured questionnaires was used for data collection of the pre and post empowerment program. A percentage, mean, standard deviation, and a paired sample t-test were used for statistical analysis. Individual conferences, activity participation and in-depth interviews were conducted for data collection of 3 episodes of evaluation of 3rd, 6th and 8th weeks, after the AIDS prevention and control program began operation.

It was found that Sub-district Administration Organization Council members were seriously concerned with AIDS prevention and control after participating in the empowerment program. They made future annual policies, plans, budgets and evaluation in AIDS prevention and control activities, namely public relations, sports for HIV prevention and a supplemental income program. The impact of the program was that people significantly perceived an advantage of AIDS prevention and control in their communities. They were sincerely satisfied with and gave very good cooperation to the AIDS prevention and control program. This study suggests that the empowerment program should be applied to AIDS prevention and control in other communities.