

Sarita Buakhieo 2007: Design and Development of Business English Course Based on Resource-Based Approach for Phetchaburi Rajabhat University Undergraduate Students. Doctor of Philosophy (Curriculum and Instruction), Major Field: Curriculum and Instruction, Department of Education. Thesis Advisor: Associate Professor Nataya Pилanthanonnd, Ph.D. 392 pages.

The purposes of this study were to 1) design and develop the Business English Course using resource- based approach for undergraduate students at Phetchaburi Rajabhat University, 2) evaluate the use of the course and the students' information searching ability from various kinds of learning resources, and 3) study the students' opinions towards this course.

In the development of the course, the researcher used the following steps: 1) Design the course, learning units and lesson plans based on the approved resources and 2) Apply the course to the sample groups of 30 students at Phetchaburi Rajabhat University, academic year 2006.

The results of the use of the course, composing of 6 learning units, Unit 1 What makes us known? Unit 2 We have to talk! Unit 3 Where do you want me to send it to? Unit 4 It's money business. Unit 5 Be my guest! Unit 6 Help me, please!, revealed that the students improved in their language skills and the ability in information searching. Also, they agreed that the course provided them with practical knowledge for their future work and provided them with a lot of opportunities to practice English language skills. Lastly, they had very good opinions towards the project work.



Student's signature



Thesis Advisor's signature